

Business & Humanities at a glance

CAO Courses

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- BBus (Honours) in Sport and Exercise
- BSc (Honours) in Agriculture
- BSc (Honours) in Horticulture





Postgraduate Programmes

- MBus in Accounting (Taught)
- MBus in Information Systems (Taught)
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- MBus in Marketing (Taught)
- MBus in Tourism (Taught)
- MSc in Marketing Practice (Taught)
- MA in Human Resource Management (Taught)
- MA in Integrative Psychotherapy (Taught)
- MA in Play Therapy (Taught)
- MBus (by Research)
- MA (by Research)
- PhD

Other Programmes

- BA (Honours) in Montessori Education

Business (Common Entry)

CR 021 Level 7 Award

- ▶ Progression to Level 8 Honours Degrees and Postgraduate Programmes
- ▲ Higher Certificate Option

Application: CAO

Award Title: Depends on Specialisation. Choose from:

- Bachelor of Business
- Bachelor of Business in Accounting
- Bachelor of Business in Marketing

Duration: 3 Years (6 Semesters)

Places: Course size: 200 / Class size: 50

CAO Points in 2015

Round 1

CR 021

290*

*Please note that the points above were calculated under the Pre-2017 Leaving Certificate grading scale. Points for entry in September 2017 will be calculated under the new Leaving Certificate grading scale. Details of the new grading scale can be found at www.transition.ie

Admission

For admission to a programme, standard applicants must

- score the necessary CAO points and
- meet the minimum entry requirements

Entry 2016

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

Entry 2017

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects O6/H7	Subjects H5	Maths Grade	English or Irish Grade
5	0	O6/H7	O6/H7

What is Business?

Business brings together Management, Marketing, Accounting, Communications, and applications of Information Technology. Business courses aim to provide a broad business education with many opportunities to specialise. The courses are designed to be employment oriented. They are structured to give an interesting variety of topics, choice of specialist areas and choice of levels of qualifications, and they also provide the necessary skills for those seeking to set up their own enterprises.

Helpful Leaving Certificate Subjects

Accounting, Business, and Economics.

Work Placement

Formal work placement (minimum of 15 weeks) is an integral element of the course and takes place in Year 3.

Potential Areas of Employment

- Marketing and Marketing Research
- Brand Management
- Sales and Sales Management
- Business Development
- Accounting
- Banking and Finance
- Insurance
- General Management
- Teaching and Lecturing

First Year at a Glance

- Mathematics: The study of Mathematics supports the study of Accounting, and Financial Management
- Information Technology: Development of Information Technology (IT) skills
- Economics: This gives students an essential understanding of the environment in which businesses operate
- Communication Skills: assists students in the transition to third-level education; team projects, oral and written presentation skills
- Fundamentals of Management: This acts as a foundation for the subsequent study of Contemporary Management, Marketing and Human Resource Management
- Financial Accounting: This is the first of a number of Accounting modules offered to students throughout the courses
- It is encouraged that students take a foreign language for the benefits they will derive from it in their careers, however, this is optional





About the Course

If you would like a broad range of business topics, with the opportunity to choose a specialism such as Business or Accounting or Marketing at a later stage, you should apply for CR 021.

Students applying under CR 021 share a common Year 1 and then choose their preferred Degree at the end of Year 1. This gives students the opportunity to study business subjects before deciding on the stream they wish to follow.

Students can choose from the following Degree programmes:

1. Bachelor of Business (Level 7)

This Business programme provides the knowledge and skills necessary to contribute effectively within a business and management setting and is designed to provide a solid foundation for success in a business career.

2. Bachelor of Business (Honours) in Accounting (Level 8)

The Accounting programme focuses on the specialist education and training necessary to enable graduates to gain employment in an Accounting/Financial capacity in any business sector. At the end of Year 1, students can choose the Accounting Stream. On successful completion of Year 2, students can transfer to Year 3 of the Bachelor of Business (Honours) in Accounting (Level 8) programme.

3. Bachelor of Business in Marketing (Level 7)

The Marketing programme focuses on the concepts, theory, processes and techniques of Marketing necessary to function in marketing, sales or customer service roles with particular emphasis on the skills required within the digital economy.

Further Studies

For details, see <http://business.cit.ie>

Subject to availability of places and specialisation, suitably qualified graduates are eligible to apply for entry to Year 4 (final) of:

- > Bachelor of Business (Honours) (Level 8)
- > Bachelor of Business (Honours) in Marketing (Level 8)

A large proportion of graduates progress onto postgraduate studies. The Bachelor of Business Honours degree (Level 8) satisfies the degree requirements of the Teaching Council. As with other recognised degrees, a postgraduate programme of Initial Teaching Education, accredited by the Teaching Council, consisting of two years full-time study or 120 ECTS credits must subsequently be completed to be eligible for registration with the Teaching Council.

Contact Information

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Question Time

What is the advantage of doing the Common Entry?

If you would like a broad range of business topics, with the opportunity to choose a business specialism such as Business, or Accounting or Marketing at a later stage, you should apply for CR 021. If, however, you are confident that Accounting or Marketing is your preference, you should consider applying for the relevant Level 8 course (i.e. CR 420 BBus (Honours) in Marketing or CR 400 BBus (Honours) in Accounting) which specialises in that area from Year 1.

Is there a European language requirement for the course?

No, however, students who pursue French as an elective in Year 1 are expected to have completed a French Course at Leaving Certificate Level.

Will I be at a disadvantage if I did not study Business or Accounting in the Leaving Certificate?

No, the core fundamentals of Accounting and Business are delivered in Year 1.



Graduate Profile

Cian O'Callaghan
Marketing & E-commerce Executive

"I graduated from the Bachelor of Business (Honours) Degree in 2010. The range of modules covered in Business opened my eyes to future possibilities. I had an interest in marketing and advertising so I applied for the Export Orientation Programme run by IBEC and took up a Marketing Assistant position with Tourism Ireland in Copenhagen, Denmark.

Although my role was varied, I developed a keen interest in the digital side of marketing and am now working as a Marketing & E-commerce Executive with Citywest Hotel, Conference & Event Centre in Dublin.

My time in CIT supplied me with the necessary knowledge to start a career in Business and it also gave me the confidence to try new things and do so with conviction."



Graduate Profile

Sophie Creevy
Graduate Internship

"I graduated from the Bachelor of Business (Honours) Degree in October 2014. What stood out to me most about my time in CIT were the lecturers - they went above and beyond to ensure their students succeeded. I am currently working in Apple, a job that I was informed about from a lecturer of mine. Another lecturer then helped me with my interview skills and CV to prepare me for the interview.

I have been working within Apple's Supply Chain for almost a year now and am constantly finding myself using knowledge I have learned throughout this course to assist me in my day-to-day work. I would highly recommend this Business Degree course to anyone interested in a future in business."

Business Administration

CR 022 Level 7 Award

- ▶ Progression to Level 8 Honours Degrees and Postgraduate Programmes
- ▲ Higher Certificate Option

Application: CAO
Award Title: Bachelor of Business in Business Administration
Duration: 3 Years (6 Semesters)
Places: 65
Location: Bishopstown Campus

CAO Points in 2015	Round 1
CR 022	255*

*Please note that the points above were calculated under the Pre-2017 Leaving Certificate grading scale. Points for entry in September 2017 will be calculated under the new Leaving Certificate grading scale. Details of the new grading scale can be found at www.transition.ie

Admission

For admission to a programme, standard applicants must

- score the necessary CAO points and
- meet the minimum entry requirements

Entry 2016

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

Entry 2017

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects O6/H7	Subjects H5	Maths Grade	English or Irish Grade
5	0	O6/H7	O6/H7

Holders of relevant NCVA/FETAC (now QQI) awards may apply through the CAO. Quality and Qualifications Ireland (QQI) operates within the NFQ, and has awards (formerly FETAC awards) placed at Level 5 (Certificate) or Level 6 (Advanced Certificate) of the framework.

What is Business Administration?

The Business Administration programme provides students with a unique blend of technical and business skills that are required for the organisation and management of business tasks. This is a practical, skills-focused programme, exposing students to the most up-to-date technologies that businesses are using.

Helpful Leaving Certificate Subjects

Business, English, and Mathematics

Work Placement

Formal work placement (minimum of 15 weeks) is an integral element of the course and takes place in Year 3.

Potential Areas of Employment

- Business Analytics
- Key Account Manager
- Customer Relationship Management
- Human Resource Management
- Supply Chain Management
- Digital Marketing
- Financial Services

First Year at a Glance

- Introduction to web design, search engine optimisation (SEO) and web site maintenance along with IT applications including document production and the use of other MS Office applications
- Students' ability to summarise information and deliver individual and team presentations to live audiences is developed
- Students will significantly enhance their IT skills throughout each year of the programme, along with learning in areas such as management, marketing and accounting, in preparation for their internship in third year





About the Course

The course aims to provide students with the technologies and practices which are essential to a modern organisational environment. Students have the opportunity to learn a wide range of fundamental skills including; document presentation, desktop publishing, spreadsheets, accounting, marketing, management, HRM, web design, management information systems, public relations, digital marketing, social media, project management, supply chain management and more.

In Year 3, students undertake a minimum fifteen week work placement/internship. Students have the benefit of an academic mentor from CIT and a mentor in the workplace. Feedback from students and our industry partners has been very positive to date. In many cases students have secured full-time employment as a result of the placement.

Further Studies

For details, see <http://business.cit.ie>

Graduates who achieve the specified level of academic performance are eligible to apply for entry to the one year add-on:

- > BBus (Honours) in Business Administration (Level 8)
- or
- > BBus (Honours) in Business (Level 8)

Honours Degree holders who achieve the specified level of academic performance are eligible to apply for a postgraduate course of study, both at CIT and at other third level colleges in Ireland and abroad.

Career Opportunities

Business Administration graduates undertake a wide range of administrative duties and may obtain employment in areas such as administration, marketing, human resource management, supply chain management, IT, financial and shared services, banking, insurance, media, customer service, health service, local authorities, and fund services.

Contact Information

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Question Time

Are there language recommendations for the programme?

If taking French as an elective in Year 1, students are expected to have Leaving Certificate French. Languages German, Spanish, and Italian are at beginner level.

What are the typical student numbers in first year?

First year course/class size is approximately 65. Computer lab groups are a maximum of 25.

How much Information Technology (IT) is involved in the programme?

Over a third of the programme modules are focused on developing IT skills and working with business related software packages.



Graduate Profile

Aidan O'Sullivan
Buyer – Supply Management
Installation & Services

"I graduated with a BBus (Honours) in Business Administration. One of the most interesting aspects of the programme was the work placement module. During this module I studied new systems, learned about policies and procedures and put process improvement ideas forward which made the work placement aspect of the programme hugely beneficial.

The combination of business and IT modules such as Supply Chain Management, Project Management and Business Information Technology directly complements the role which I do now.

My daily tasks involve communicating with Project Managers, Engineers and Expeditors, analysing requisitions and placing purchase orders with a worldwide supplier base.

CIT's Business Administration programme has had an extremely positive effect on my career path."



Graduate Profile

Deborah Fitzgerald
Sales Support Associate,
Dell Software Group

"Studying Business Administration at CIT opened up so many doors after graduation. I had the options to choose a career in marketing, management, IT, HR, and many more. The opportunity to advance into the fourth year for my Honours degree was very beneficial to improving my skills.

The work placement was valuable for gaining experience and it provided an opportunity to have a CV that stood out from other graduates.

My daily responsibilities include order processing and annual pricing of renewal support for customers. I'm also involved in the 'Great Place to Work' committee and the internal communications team where I have the opportunity to strengthen my marketing communication and event management skills."

Accounting (Honours)

CR 400 Level 8 Award

► Progression to Postgraduate Programmes and Professional Accountancy Qualifications

Application: CAO
Award Title: Bachelor of Business (Honours) in Accounting
Duration: 4 Years (8 Semesters)
Places: 40
Location: Bishopstown Campus

CAO Points in 2015	Round 1
CR 400	310*

*Please note that the points above were calculated under the Pre-2017 Leaving Certificate grading scale. Points for entry in September 2017 will be calculated under the new Leaving Certificate grading scale. Details of the new grading scale can be found at www.transition.ie

Admission

For admission to a programme, standard applicants must

- score the necessary CAO points and
- meet the minimum entry requirements

Entry 2016

Minimum Entry Requirements

Leaving Certificate in 6 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
4	2	C3 (O) or D3 (H)	D3 (O/H)

Entry 2017

Minimum Entry Requirements

Leaving Certificate in 6 Subjects

Subjects O6/H7	Subjects H5	Maths Grade	English or Irish Grade
4	2	O4/H7	O6/H7

What is Accounting?

All businesses need to record details of their trading transactions (e.g. sales and purchases) so that they know who owes them money and what money they owe. This information is also used to assess the financial 'health' of the business and to make plans for the future. Accountants are involved in making many decisions necessary for the efficient operation of a business. Therefore, a well-run accounting function is critically important to the long-term management of a business.

Helpful Leaving Certificate Subjects

Accounting, Business, and Economics

Potential Areas of Employment

- Accountant in Practice
- Accountant in Industry
- Banking/Finance
- Teaching and Lecturing

Work Placement

Formal work placement (minimum of 15 weeks) is an integral element of the course and takes place in Year 3.

First Year at a Glance

- Financial Accounting: preparing accounts for business
- Cost & Management Accounting: understanding accounting for projects in industry
- Economics: understand how people use resources
- Law: understanding the legal system and how it affects business in Ireland
- Explore the role of a manager in business
- Understanding the role of marketing a company
- Learn to work with computerised accounts software, e.g. Sage





About the Course

This four year Honours Degree programme offers an advanced specialist education in accounting as a firm base for either further academic study, a career in business or the pursuit of a professional qualification with one of the accountancy bodies. CIT offers Accounting students the benefit of small class sizes initially which assist with a smoother transition from second level and all CIT Accounting lecturers have professional qualifications and relevant industry experience.

Further Studies

For details, see <http://business.cit.ie>

Upon successful completion of the Honours Degree, graduates with excellent exemptions from the professional accountancy bodies can enter industry or practice (i.e. work for a firm of accountants).

Graduates of the BBus (Honours) in Accounting may apply to the CIT full-time ACCA Programme. This programme provides graduates with the opportunity to complete the ACCA qualification on a full-time study basis.

The advantage of completing this programme is that graduates will have their ACCA studies completed before they commence work and will not have to try to combine work and study.

Honours Degree holders who achieve the specified level of academic performance are eligible to apply for a postgraduate course of study, both at CIT and at other third level colleges in Ireland and abroad.

Career Opportunities

Graduates from CIT accounting programmes secure employment within accountancy practices and also as accountants in industry. In practices, graduates work in the "Big 4" accountancy firms (PwC, KPMG, Ernst & Young and Deloitte), and with medium and small accountancy firms. Industry employers include Apple, EMC, Dairygold, Kerry Group, Quintas, Musgrave Group, South Western Services (SWS), Financial Control Outsourcing Services (FCOS), PepsiCo, Bank of New York Mellon and State Street Bank.

Contact Information

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Question Time

What do I need to do after qualifying in CR 400 to become an accountant?

After attaining your BBus (Honours) in Accounting, you need to fulfil the additional requirements of the Accountancy Body with which you wish to qualify. This typically requires 3 to 3½ years relevant work experience and additional examinations.

Will I receive exemptions from the main professional bodies?

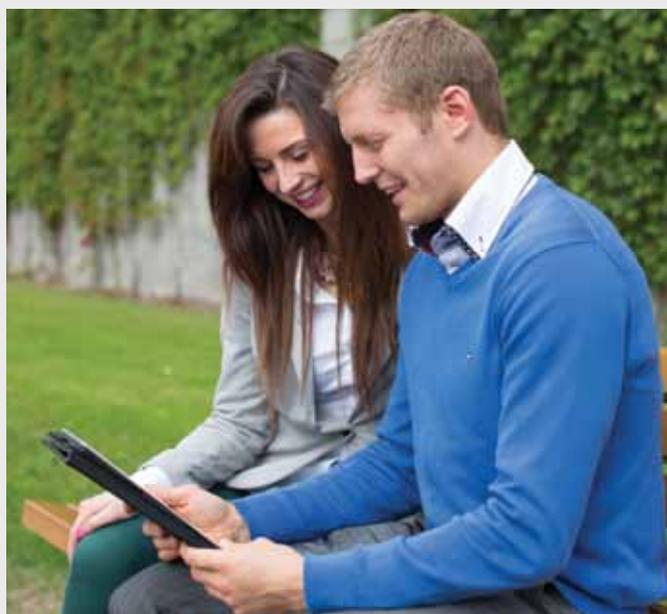
Yes. The BBus (Honours) in Accounting currently has excellent exemptions for Chartered Accountants Ireland, Chartered Institute of Management Accountants, Association of Chartered Certified Accountants, and Certified Public Accountants. These exemptions ensure that our graduates can minimise the number of exams necessary to qualify as an accountant after completing their Honours Degree.

If I did not study Accounting at Leaving Certificate, can I study Accounting CR 400?

Yes. You do not have to have studied accounting as all modules in Year 1 assume no prior knowledge of content.

What career options are available other than a professional accountant?

Accountancy is a relevant background for any career in business. Many leading CEOs have an accountancy qualification. Accounting graduates can work in management, finance, insurance, banking, risk and compliance, project management, management consultancy, teaching and lecturing.



Graduate Profile

David Coughlan
Accountant

"Accounting has afforded me the opportunity to work with KPMG and experience the role of an accountant in a large practice and transition to working in industry with PepsiCo.

Accounting offers endless opportunities in the types of roles you can undertake within a company or practice."

Marketing (Honours)

CR 420 Level 8 Award

► Progression to Postgraduate Programmes

Application: CAO
Award Title: Bachelor of Business (Honours) in Marketing
Duration: 4 Years (8 Semesters)
Places: 60
Location: Bishopstown Campus

CAO Points in 2015	Round 1
CR 420	305*

*Please note that the points above were calculated under the Pre-2017 Leaving Certificate grading scale. Points for entry in September 2017 will be calculated under the new Leaving Certificate grading scale. Details of the new grading scale can be found at www.transition.ie

Admission

For admission to a programme, standard applicants must

- score the necessary CAO points and
- meet the minimum entry requirements

Entry 2016

Minimum Entry Requirements

Leaving Certificate in 6 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
4	2	D3 (O/H)	D3 (O/H)

Entry 2017

Minimum Entry Requirements

Leaving Certificate in 6 Subjects

Subjects O6/H7	Subjects H5	Maths Grade	English or Irish Grade
4	2	O6/H7	O6/H7

What is Marketing?

Marketing is essential to modern day business and life. It is the process of identifying, anticipating and satisfying customer requirements profitably. It is an area which has become even more exciting recently as many companies wonder how to best market in digital environments. Social Media, smart-phones and technology are all playing an important role. As a person-focused role, marketers are equipped with a broad skillset including, research, communication, branding, and psychology. This has served to make it a very enriching and engaging career choice with marketers acting as the public interface of a company and its products. Areas of specialism include digital marketing, social marketing, fashion marketing, and sports marketing all of which are skills in popular demand.

Helpful Leaving Certificate Subjects

Business, Accounting, and Economics.

Potential Areas of Employment

- Marketing and Marketing Research
- Brand Management
- Sales and Sales Management
- Business Development

Work Placement

Students will have the opportunity to undertake placement in the 3rd year of the programme for one semester.

First Year at a Glance

- Learn the basic principles of marketing
- Develop skills around selling and sales
- Find out about how marketing can help a business
- Explore how social media and the digital environment are changing business
- Learn a language, French, Spanish or German (optional)
- Find out more about business





About the Course

First year provides the student with a foundation in core business subjects. The course introduces students to marketing modules from semester one.

In Year 1, students cover a range of business topics and will explore how the digital world has had an impact on marketing. Skills that are developed include selling skills and IT. Throughout both semesters there is an emphasis on communication and some general business topics.

In Year 2, students delve further into various areas of marketing with particular focus on customers and how they can be understood. Emphasis is placed on digital marketing with further attention paid to areas like sponsorship and content creation.

In Year 3, students undertake a variety of modules to develop their knowledge of Marketing. Throughout this semester, students experience live-case assessments where students work on real world problems for companies.

Students will have the opportunity to participate in industrial placement in Semester 2 of third year with roles in various companies available. Students will be prepared for placement and will focus on digital and social media marketing as well as other areas.

Year 4, the final year of the course, has a strategic focus. This includes emphasis on strategy, finance and PR. Other topics covered include business to business marketing and sales strategy. Brand Management is a mandatory module in Semester 2 of fourth year. Marketing areas covered in this year include Social Marketing, Fashion Marketing and Sports Marketing. Business Ethics and Sustainable Business are also offered as an elective.

Further Studies

For details, see <http://business.cit.ie>

Graduates may apply to professional bodies and may be exempt from certain examinations. Suitably qualified graduates are eligible to apply for postgraduate degrees at CIT:

- > MSc in Marketing Practice
- > MBus (Taught) (Part-time)
- > MBus (by Research)
- > PhD

Career Opportunities

Those that study marketing have a broad range of careers available to them. Advertising, Promotion, Digital Marketing, Social Media Development, Sales Management, Direct Marketing, Event Management, Reputation Management, Services Marketing, and International Sales and Management are all areas where our graduates have found solid career opportunities.

Contact Information

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Question Time

I am interested in Marketing, should I choose Level 7 CR 021 or Level 8 CR 420?

If you would like a broad range of business topics, with the opportunity to choose a business specialism such as Marketing, Business, or Accounting, you should apply for Level 7 Business (Common Entry) CR 021. Please visit www.cit.ie/course/CR021 for more information.

If, however, you are confident that Marketing is your preference, you should consider applying for Level 8 CR 420 which specialises in this area from Year 1.

If I am not doing any of the recommended subjects in the Leaving Certificate, can I still apply for this course?

Yes, the core fundamentals are delivered in Year 1 and we assume that students have not taken these subjects.

International Business with Language (Honours)

CR 425 Level 8 Award

► Progression to Postgraduate Programmes

Application: CAO
Award Title: Bachelor of Business (Honours) in International Business with Language
Duration: 4 Years (8 Semesters)
Places: 40
Location: Bishopstown Campus

CAO Points in 2015	Round 1
CR 425	290*

*Please note that the points above were calculated under the Pre-2017 Leaving Certificate grading scale. Points for entry in September 2017 will be calculated under the new Leaving Certificate grading scale. Details of the new grading scale can be found at www.transition.ie

Admission

For admission to a programme, standard applicants must score the necessary CAO points and meet the minimum entry requirements.

Entry 2016

Minimum Entry Requirements

Leaving Certificate in 6 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade	Relevant Language
4	2	D3 (O/H)	D3 (O/H)	B1 (0) or C3 (H) (Note 1)

Note 1: Please note the C3 (H) grade in a relevant language can also be used to satisfy one of the C3 (H) entry requirements.

Entry 2017

Minimum Entry Requirements

Leaving Certificate in 6 Subjects

Subjects O6/H7	Subjects H5	Maths Grade	English or Irish Grade	Relevant Language
4	2	O6/H7	O6/H7	O1/H4 (Note 1)

Note 1: Please note the H4 grade in a relevant language can also be used to satisfy one of the H5 entry requirements.

What is International Business with Language?

The Bachelor of Business (Honours) in International Business with Language is an innovative programme geared at preparing students for working in roles that require broad understanding of business in an international environment. Students will have the opportunity to undertake a placement/study abroad while studying a language while also developing skills in marketing, sales, business development and management. Students will continue to learn either French, Spanish or German throughout their degree.

Helpful Leaving Certificate Subjects

Business, Accounting, Economics, French, German, and Spanish.

Work Placement

A work placement takes place in Year 3 of this programme from January to August in a country where the language you are studying is widely spoken. You will have the opportunity to study in that country for the preceding semester also. CIT has links with various international partners that assist in developing these opportunities.

Potential Areas of Employment

- International Business Development
- International Sales Management
- Project and Operations Management
- Logistics Associate/Manager
- Supply Chain Manager/Associate
- Global Project Coordinator
- International Fundraising Manager
- Global Human Resources Officer
- Innovation Specialist

First Year at a Glance

- Develop an understanding of global business issues – so many Irish businesses and multi-national companies trade internationally that this skill is in strong demand
- Find out more about marketing, sales, and culture. Culture is an essential element of this programme as it broadens our insight into the wider world
- Build your teamwork and interpersonal skills by complementing your knowledge with strong interpersonal skills
- Further your knowledge of a language of your choice (French, Spanish, or German) and commence your journey to having a very strong business level proficiency after 4 years





About the Course

This programme is geared at meeting the skills shortage that has been identified for roles in sales, business development and marketing in international environments. Students will develop a broad understanding of business issues with an international perspective while also studying a language of their choice. Topics like culture, negotiation, trade, law and much more underpin the development.

As part of the programme students will undertake an international trip in Year 2 where they will experience the politics, culture and business approaches of another country. In Year 3, students will undertake a placement overseas in a country where the language they are learning is spoken widely. The programme has been designed to ensure that students have a wide range of opportunities upon completion. The placement gives the student the opportunity to develop language skills and to develop a broader understanding of international cultures. The work placement opportunity in an overseas country is a distinct advantage when seeking employment upon completion of your degree. Students may also study abroad instead of placement.

Further Studies

For details, see <http://business.cit.ie>

Graduates may apply to professional bodies and may be exempt from certain examinations. Suitably qualified graduates are eligible to apply for postgraduate degrees at CIT:

- > MSc in Marketing Practice (Taught)
- > MBus (Taught) (Part-time)
- > MBus (by Research)
- > PhD

Career Opportunities

Graduates may pursue careers in a wide number of areas including business development, international marketing, multi-territory sales, new product development, logistics management, customer relationship management, international project management, trade promotion and development, services marketing and a wide variety of roles where a second European language is valued.

Contact Information

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Question Time

What are the arrangements for the placement?

The placement is an integral part of the programme and is core to your development throughout the programme. Employers value the experience of those that have worked or studied abroad greatly. In the second Semester of Year 3 you will undertake a placement abroad where you will develop your language and business skills. You will be given support in sourcing and preparing for your placement. Generally, placements abroad are not always paid internships but in some cases accommodation and cost of living supports are available. Similarly, most placements will attract support from the ERASMUS+ mobility grant.

How strong will my language ability be upon completion of the programme?

Your language development is a key part of your skill repertoire upon completing this programme. It has been designed so that you develop from a post Leaving Certificate level of ability to a level of fluency that will allow you to communicate effectively in any business or social situation.



▲ International Business students visiting Audi factory in Brussels.

Business Information Systems (Honours)

CR 150 Level 8 Award

► Progression to Postgraduate Programmes

Application: CAO
Award Title: Bachelor of Business (Honours) in Information Systems
Duration: 4 Years (8 Semesters)
Places: 80
Location: Bishopstown Campus

CAO Points in 2015	Round 1
CR 150	355*

*Please note that the points above were calculated under the Pre-2017 Leaving Certificate grading scale. Points for entry in September 2017 will be calculated under the new Leaving Certificate grading scale. Details of the new grading scale can be found at www.transition.ie

Admission

For admission to a programme, standard applicants must

- score the necessary CAO points and
- meet the minimum entry requirements

Entry 2016

Minimum Entry Requirements

Leaving Certificate in 6 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
4	2	D3 (O/H)	D3 (O/H)

Entry 2017

Minimum Entry Requirements

Leaving Certificate in 6 Subjects

Subjects O6/H7	Subjects H5	Maths Grade	English or Irish Grade
4	2	O6/H7	O6/H7

What is Business Information Systems?

Business Information Systems is a comprehensive blend of business and technology subjects that equips students with the skills and knowledge required to develop, manage and use Information Technology systems and solutions in a variety of business environments. This will include a knowledge of systems integration; management; marketing; financial and management accounting; information communication technology strategy; computer applications; enterprise resource planning systems; legal studies; entrepreneurship; international business; project management; systems analysis; design and development; Big Data; and Cloud Computing.

Helpful Leaving Certificate Subjects

Mathematics, and Business.

Work Placement

Formal work placement (minimum of 12 weeks) is an integral element of the course and takes place in Year 3.

Potential Areas of Employment

- IT Consultant
- Business Analyst
- IT Developer
- Project Manager
- IT Support

First Year at a Glance

- Introduction to basic programming
- Understanding the role of the manager and the business environment in which they work
- An insight into how Information Systems support business
- An introduction to Marketing and the world of Digital Marketing
- Small computer lab classes where you will learn word processing, spreadsheets, presentations and databases
- Understand how computers communicate with each other





About the Course

The aim of the Honours Degree is to educate and train students in a wide range of Business and Information Systems skills. The course is assessed by end of module examination and through a significant amount of continuous assessment and project work throughout the four years. The programme represents 50% Business and 50% Technology knowledge.

In Year 3, students are expected to complete a work placement (typically ranges from three to six months) in an IT related role in business. It will involve a set of agreed objectives for your placement, as well as the assistance of a supervisor on site and a member of the academic staff at CIT.

Further Studies

For details, see <http://business.cit.ie>

Honours Degree holders who achieve the specified level of academic performance are eligible to apply for a postgraduate course of study, both at CIT and at other third level colleges in Ireland and abroad.

Career Opportunities

The graduate develops a large range of skills and abilities which may lead to employment in diverse jobs/areas such as a Systems Analyst; Project Manager; Management Consultant; Systems Administrator; Webmaster; Business Analyst; Customer Relationship Management; Management Accountant; Purchasing and Supply Chain Management; Logistics; Business Development Manager; Enterprise Systems Manager; Operations Management; Financial Analyst; Marketing and Market Research across a large variety of industries, including manufacturing, food processing, software, as well as banking and financial services.

Contact Information

Martin Connolly
Department of Accounting and Information Systems
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E: martin.connolly@cit.ie

Question Time

How much Business content is in the course?

The course is 50% Business oriented and 50% Information Technology and Information Systems oriented.

What level of proficiency with computers do you need?

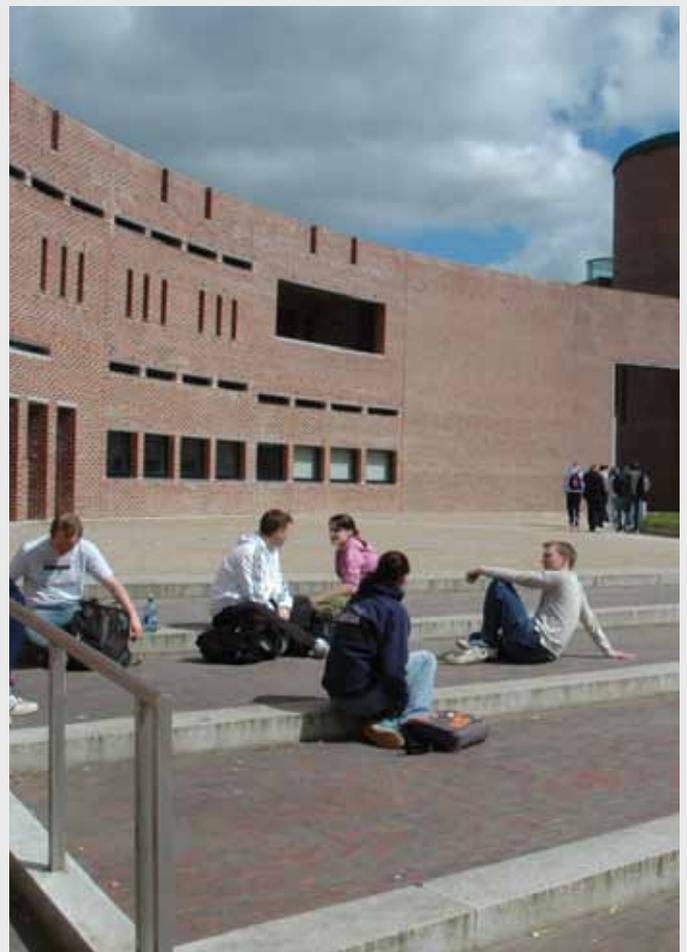
Subjects are taught at an introductory level in Year 1.

What kind of Programming is involved?

Programming is an important skill to have in the area of Business Information Systems. HTML, CSS, C#, and PHP are some of the exciting and useful programming languages that you will be working on.

What Information Technology (IT) topics are involved?

IT topics covered on the course include Systems Analysis and Design, Database Design and Management, Computer Networks, Information Systems Project Management, Web Applications Development, and Enterprise Systems.



Graduate Profile

Kevin Walsh
Business Systems Manager

"I received great support and career advice in CIT. Not only did I receive the accounting skills and knowledge base needed to launch a successful career, but also essential communication, interpersonal and team building skills.

I decided that management accounting was the area I wanted to specialise in and found the concept of working in industry very appealing.

I now work with the Kerry Group in a Commercial Accounting role and I am studying for my CIMA exams where I received fantastic exemptions."

Recreation and Leisure Management

CR 032 Level 7 Award

- ▶ Progression to Level 8 Honours Degrees and Postgraduate Programmes
- ▲ Higher Certificate Option

Application: CAO
Award Title: Bachelor of Business in Recreation and Leisure Management
Duration: 3 Years (6 Semesters)
Places: 80
Garda Vetting: Yes
Location: Bishopstown Campus

CAO Points in 2015	Round 1
CR 032	335*

*Please note that the points above were calculated under the Pre-2017 Leaving Certificate grading scale. Points for entry in September 2017 will be calculated under the new Leaving Certificate grading scale. Details of the new grading scale can be found at www.transition.ie

Admission

For admission to a programme, standard applicants must

- score the necessary CAO points and
- meet the minimum entry requirements

Entry 2016

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

Entry 2017

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects O6/H7	Subjects H5	Maths Grade	English or Irish Grade
5	0	O6/H7	O6/H7

CIT uses the Garda Central Vetting Unit (GCVU) to help assess the suitability of all applicants on this programme. It is important to note that participation in or completion of this programme may be affected by subsequent disclosure/discovery.

What is Recreation and Leisure Management?

The Recreation and Leisure Management course combines Health, Fitness, Sports and Exercise related modules with core Business modules. The course prepares students to work in the business, sports and leisure sector of the economy and provides them with the specialist skills and competencies needed in these industries.

Helpful Leaving Certificate Subjects

Business, English, Biology, and Accounting.

Sport Aptitude

Active participation in sport is an advantage. However, applicants do not need to have exceptional ability or achievements in sport.

Work Placement

Formal work placement (minimum of 5 weeks) is an integral element of the course and takes place in Year 2.

First Year at a Glance

- **Activity Leadership:** introduces students to the practical and theoretical aspects of planning, teaching and evaluation of effective physical activity session for young people
- **Sports Psychology:** provides students with a basic introduction to the basic theories of sports psychology and identifies ways in which it can be used in a sports performance setting
- **Exercise, Health and Lifestyle:** equips the student with the skills for prescribing, planning, implementing and evaluating safe and effective exercise programmes in individual/group settings
- **Economics for Recreation & Leisure:** introduces students to the core concepts and principles of economics in the recreation and leisure sector and covers areas such as pricing strategies, market structures, competitiveness in business





Potential Areas of Employment

- Fitness Instructor
- Personal Trainer/Strength and Conditioning Coach
- Leisure/Sports Centre Management
- Sports Coaching/Team Management

About the Course

The course consists of lectures, tutorials, practicals, site visits and work placement. The leisure industry is one of the fastest growing sectors of the economy. This has created a demand for personnel with specialist knowledge and skills in recreation and leisure. The course combines technical skills and competencies with a strong business base. It also offers students the opportunity of acquiring appropriate practical and managerial expertise, which will enable them to be effective managers in the recreation and leisure industry.

There is a mandatory supervised work placement of 5 weeks in Year 2. Work placement opportunities exist in leisure centres, adapted physical activity centres, sports coaching settings, and sports development.

ECSS Affiliation

CIT is an affiliated institution with the European College of Sport Science (ECSS) in Cologne, Germany. The ECSS is home to the most diverse network of sport science related institutions in the world with affiliates across Europe, Asia, the Middle East, Australasia and North America. The advent of the Sport, Leisure and Childhood Studies department has enabled this affiliation to become a reality with strong sport science research in elite sport skill acquisition, motor development in children, and health and nutrition welfare programmes.

Further Studies

For details, see www.cit.ie

Suitably qualified graduates are eligible to apply for entry to the one year add-on programme

- > Bachelor of Business (Honours) in Sport and Exercise (Level 8)
or Year 4 of
- > Bachelor of Business (Honours) (Level 8)

These awards will greatly enhance a graduate's career prospects at management level. In addition, the Bachelor of Business (Honours) satisfies the degree requirements of the Teaching Council. As with other recognised degrees, a postgraduate programme of Initial Teaching Education, accredited by the Teaching Council, consisting of two years full time study or 120 ECTS credits must subsequently be completed to be eligible for registration with the Teaching Council.

Career Opportunities

This course offers access to a wide range of employment opportunities in the sport and leisure industry such as Leisure/Sports Centre Management · Personal Trainer · Strength and Conditioning Coach · Sports Coaching/Team Management · Swim Teaching and Lifeguarding · Group Exercise Leadership · Sports Development · Health Promotion · Community Recreation · Sports Marketing.

Contact Information

Noel Collins
Department of Sport, Leisure & Childhood Studies
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Question Time

What areas of teaching am I qualified to teach in?

After the Ordinary Degree in Recreation and Leisure Management (CR 032), teaching is not an option.

However, Bachelor of Business (Honours) graduates are eligible to apply for the Professional Masters in Education (PME) in Primary Teaching, which is a 2-year Level 9 Qualification, as long as they present with the minimum Leaving Certificate requirement in Irish or suitable equivalent. The Department of Education and Skills recognises this PME to teach in Primary Schools.

It is important to note that there is no direct link between this BBus in Recreation and Leisure Management degree and PE Teaching.

As with other recognised degrees, a Professional Masters in Education (Business Teaching), accredited by the Teaching Council, can be applied for in several other third level institutions upon successful completion of the Level 8 Bachelor of Business (Honours).

What type of Business content is involved in the course?

Business Administration, Accounting, Marketing, Economics, Management and Enterprise Development are the Business modules covered over the three years.

How is my time spent on the course?

A mix of practical and theory classes make up the Recreation and Leisure modules and the Business related modules are mostly theory based. An estimated percentage of this Leisure to Business breakdown over the years is as follows: Year 1: 80/20, Year 2: 65/35, Year 3: 30/70 respectively.

What external qualifications will I have at the end of the course?

A number of industry recognised external qualifications are incorporated into the course. These include REPs (Register of Exercise Professionals) Ireland Qualifications in the area of fitness instruction and personal training. Coaching Ireland awards in a variety of sports are incorporated into the sports coaching modules. Qualifications in Lifesaving, Swim Teaching, ITEC Massage Therapy, and Sports Massage can also be attained.



Graduate Profile

Juliet Murphy
Postgraduate Student

Juliet graduated with a BBus in Recreation and Leisure Management (Level 7) and with a BBus (Level 8). Juliet is a household name from her sporting exploits with the Cork Senior Ladies Football team. She is currently completing a Research Masters in CIT as part of the Project Spraoi Research Team.

"I really enjoyed my time in CIT and particularly all practical aspects of the Recreation and Leisure course. It is great that students may also progress to the Honours Degree in Sport and Exercise which is most definitely a growing industry."

Early Years Education

CR 620 Level 7 Award

► Progression to Level 8 Honours Degree and Postgraduate Programmes

Application: CAO
Award Title: Bachelor of Arts in Early Years Education
Duration: 3 Years (6 Semesters)
Places: 60
Garda Vetting: Yes
Location: Bishopstown Campus

CAO Points in 2015	Round 1
CR 620	340*

*Please note that the points above were calculated under the Pre-2017 Leaving Certificate grading scale. Points for entry in September 2017 will be calculated under the new Leaving Certificate grading scale. Details of the new grading scale can be found at www.transition.ie

Admission

For admission to a programme, standard applicants must

- score the necessary CAO points and
- meet the minimum entry requirements

Entry 2016

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	(Note 1)	D3 (O/H)

Note 1: There is no requirement for Mathematics. A Grade B2 or higher in Foundation Level Mathematics is recognised as one of the subjects for entry.

Note 2: CIT uses the Garda Central Vetting Unit (GCVU) to help assess the suitability of all applicants on this programme. It is important to note that participation in or completion of this programme may be affected by subsequent disclosure/discovery.

Entry 2017

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects O6/H7	Subjects H5	Maths Grade	English or Irish Grade
5	0	(Note 1)	O6/H7

Note 1: There is no requirement for Mathematics. A Grade F2 or higher in Foundation Level Mathematics is recognised as one of the subjects for entry.

What is Early Years Education?

There is an ever increasing demand for quality Preschool services in Ireland today and the BA in Early Years Education provides specialised training, support, advice and information on best practice for the education and care of young children from 0 to 6 years with a view to supporting the development of an Early Years workforce.

Helpful Leaving Certificate Subjects

English, and Business.

Work Placement

There is mandatory work placement as follows:

- Year 1: 6 week placement
- Year 2: 8 week placement
- Year 3: 8 week placement

First Year at a Glance

- **Child Pedagogy:** explores the key educational approaches to teaching in an Early Years Education setting, i.e. how to become a more effective teacher
- **Introduction to Creative Arts:** provides students with the ability to plan teach and evaluate processes related to Music, Art and Drama
- **Sociology:** explores the discipline of Sociology in an Early Years context focusing on issues such as culture, ethnicity, integration, diversity and family patterns
- **Developmental Psychology:** introduces students to the psychology of child development from birth to 12 years of age (i.e. infancy/early childhood/middle childhood/late childhood)





Potential Areas of Employment

- Early Years Education and Childcare
- Children with additional needs
- Children’s Residential Care Centres
- Family and Community Support Centres

About the Course

The course aims to train graduates to educate and meet the needs of children aged 0-6 years and to manage childcare facilities. The various biological, cognitive, emotional, and social stages of a child’s development are studied.

The course offers the student the opportunity to study early childhood from differing perspectives – educational, psychological, social, and cultural. The course also includes tuition in Art, Music and Drama, which will provide an extensive portfolio of child-centred activities. Attention is also paid to practical skills needed in this type of work such as child health, exercise and nutrition, and the physical care of children. Central to the Degree is the Professional Work Practice (PWP) i.e. placement which takes place in the second Semester every year. This involves supervised hands-on experience in centres approved by the Institute, for example, Preschools, Naíonraí, Creches, Primary Schools, and Centres for Children with Special Educational Needs.

There is an option of international placements in Year 2 and Year 3.

Further Studies

For details, see www.cit.ie

Suitably qualified graduates are eligible to apply for entry to the one year add-on

- > Bachelor of Arts (Honours) in Early Years Education (Level 8)

Honours Degree holders who achieve the specified level of academic performance are eligible to apply for a postgraduate course of study, both at CIT and at other third level colleges in Ireland and abroad.

Career Opportunities

Employment opportunities include Early Years Education and Childcare; Children with Specific Learning Needs; Children’s Residential Care Centres; Family and Community Support Centres; and After School Services. BA Honours graduates (Level 8) are strongly positioned and fully qualified to take up management roles in each of the above settings.

Contact Information

Dr Judith Butler
 Department of Sport, Leisure & Childhood Studies
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 E: judith.butler@cit.ie

Question Time

Am I fully qualified to work in Early Years Education after three years’ study in CR 620?

Yes.

Is there a pathway to primary school teaching from this course?

BA (Honours) graduates are eligible to apply for the Professional Masters in Education (PME) in Primary Teaching, which is a 2-year Level 9 Qualification, as long as they present with the minimum Leaving Certificate requirement in Irish or suitable equivalent. The Department of Education and Skills recognises this PME to teach in Primary Schools.



Graduate Profile

Clíodhna Walsh
 Self Employed

“Work experience, Creative Arts, small classes, and dedicated lecturers make this course the best of its kind. Graduates from this course have a new and different approach.

Group work and psychology played a major role in my personal and emotional growth as a childcare professional. The support from lecturers of this course is exceptional. They will go above and beyond their call of duty for their students. They are available for discussions, emails, and feedback to help you along, and their support enabled me to attain my first class honours degree.

I now own my own business, a Naíonra. The Business Administration, Law in Early Years, and Business modules contributed to this accomplishment.”

Social Care

CR 031 Level 7 Award

► Progression to Level 8 Honours Degree and Postgraduate Programmes

Application: CAO
Award Title: Bachelor of Arts in Social Care
Duration: 3 Years (6 Semesters)
Places: 80
Garda Vetting: Yes
Location: Bishopstown Campus

CAO Points in 2015	Round 1
CR 031	350*

*Please note that the points above were calculated under the Pre-2017 Leaving Certificate grading scale. Points for entry in September 2017 will be calculated under the new Leaving Certificate grading scale. Details of the new grading scale can be found at www.transition.ie

Admission

For admission to a programme, standard applicants must

- score the necessary CAO points and
- meet the minimum entry requirements

Entry 2016

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

Entry 2017

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects O6/H7	Subjects H5	Maths Grade	English or Irish Grade
5	0	O6/H7	O6/H7

CIT uses the Garda Central Vetting Unit (GCVU) to help assess the suitability of all applicants on this programme. It is important to note that participation in or completion of this programme may be affected by subsequent disclosure/discovery.

What is Social Care?

Social Care is a profession where people work in partnership with those who experience marginalisation or discrimination, or who have special needs.

Social care practitioners may work, for example, with children and adolescents in residential care; people with learning or physical disabilities; people who are homeless; people with alcohol/drug dependency; families in a community setting; or recent migrants to Ireland.

Helpful Leaving Certificate Subject

English.

Work Placement

There is mandatory work placement as follows:

- Year 1: 6 week placement
- Year 2: 10 week placement
- Year 3: 60 days (spread over the two semesters)

First Year at a Glance

- **Psychology:** The study of theoretical and research knowledge of the psychology of human development from birth to old age
- **Professional & Personal Development:** This consists of practical skills development, self-awareness and personal development groups, and Professional Work Practice preparation classes
- **Social Care Services:** Introduces students to the primary areas of care work
- **Sociology:** The study of different social groups and their ever changing role in society
- **Political Economy of Welfare:** Studies the economy within the wider political policy process
- **Law:** Examines the legal framework within which social care professionals operate, to introduce specific areas of law most frequently encountered in social care practice





Potential Areas of Employment

- Residential Care Centres
- Community Projects
- Family Casework
- Adoption/Fostering Agencies
- Probation and Welfare Agencies
- Hostels for Adolescents
- Travellers Centres
- Special Schools
- Centres for the Elderly
- Centres for Asylum Seekers
- Youth Centres

About the Course

The course aims to strike a balance between theory and practice. Material from disciplines is organised and presented in ways which enable students to see its relevance to the objectives of the course, to the placement settings and their own supervised practice. The student will be given the opportunity of acquiring some practical skills needed in this type of work, such as household management, sport and leisure.

There is work placement in each year of the course. Such placements enable the student to apply theory taught on the course to a professional placement and to appreciate the number of, and variety of, relevant work situations.

Further Studies

For details, see www.cit.ie

Suitably qualified graduates are eligible to apply for entry to

- > Bachelor of Arts (Honours) in Social Care, (Level 8)
1 year full-time or by ACCS mode

Honours Degree holders who achieve the specified level of academic performance are eligible to apply for a postgraduate course of study, both at CIT and at other third level colleges in Ireland and abroad.

Career Opportunities

The BA in Social Care is the nationally recognised qualification for working as a Social Care Worker in either the residential area or in the community. The applied and practical aspect of the work is very important.

Graduates are employed in a wide variety of care settings and employments such as Residential Care Centres, Community Projects, Youth Centres, Family Casework, Elder Care Centres, Adoption/Fostering Agencies, Probation and Welfare Agencies, Hostels for adolescents/young adults, Travellers Centres, etc.



Graduate Profile

Dr Aoife Killeen
Social Care Worker

Contact Information

Roisín Lane
Department of Applied Social Studies
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E: roisin.lane@cit.ie

Question Time

What is the difference between a Social Care Worker and a Social Worker?

A Social Care Worker will typically work in a direct person-to-person capacity with clients. He or she will seek to provide a caring, stable environment in which various social, educational and relationship interventions can take place in the day-to-day living space of the client.

The Social Worker's role is to manage the 'case', e.g. arranging the residential child care placement in which a child is placed; coordinating case review meetings; negotiating the termination of a placement; and responding to child protection concerns in a given area. (Social Care Ireland 2011)

Am I fully qualified to work as a Social Care Worker after successfully completing the three years study in CR 031?

Yes. The BA in Social Care is the nationally recognised qualification for working as a Social Care Worker.

Can I convert to a Social Worker after completing the Social Care qualification, i.e. BA in Social Care CR 031?

It is not possible to 'convert' to be a Social Worker with the BA (Honours) in Social Care. To become a Social Worker, you will need to complete a Masters in Social Work.

Suitably qualified graduates of the BA (Honours) in Social Care may also be eligible to apply for a range of other Postgraduate courses, such as Occupational Therapy, Community Development, etc.

"I chose Social Care in CIT as it provided me with the opportunity to learn and practice in a diverse area. Having been awarded a BA (Honours) in Social Care in 2008, I carried on and achieved a PhD in Social Care in 2014.

Having worked in the community and residential care, I now work as a part time social care worker and researcher, with a view to lecturing full time in the area. I have taken part in various social care conferences and had a chapter in the 2014 publication "Social Care - Learning from Practice" based on my residential work experience.

I put my positive progression through the years down to the support I received from those involved in social care in CIT."

Community Development

CR 035 Level 7 Award

- ▶ Progression to Level 8 Honours Degree and Postgraduate Programmes
- ▲ Higher Certificate Option

Application: CAO
Award Title: Bachelor of Arts in Community Development
Duration: 3 Years (6 Semesters)
Places: 25
Garda Vetting: Yes
Location: Bishopstown Campus

CAO Points in 2015	Round 1
CR 035	AQA*

*Please note that the points above were calculated under the Pre-2017 Leaving Certificate grading scale. Points for entry in September 2017 will be calculated under the new Leaving Certificate grading scale. Details of the new grading scale can be found at www.transition.ie

Admission

For admission to a programme, standard applicants must

- score the necessary CAO points and
- meet the minimum entry requirements

Entry 2016

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	(Note 1)	D3 (O/H)

Note 1: There is no requirement for Mathematics. A Grade B2 or higher in Foundation Level Mathematics is recognised as one of the subjects for entry.

Note 2: CIT uses the Garda Central Vetting Unit (GCVU) to help assess the suitability of all applicants on this programme. It is important to note that participation in or completion of this programme may be affected by subsequent disclosure/discovery.

Entry 2017

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects O6/H7	Subjects H5	Maths Grade	English or Irish Grade
5	0	(Note 1)	O6/H7

Note 1: There is no requirement for Mathematics. A Grade F2 or higher in Foundation Level Mathematics is recognised as one of the subjects for entry.

What is Community Development?

Community Development is a process that seeks to build strong, sustainable communities by bringing people and groups together for the good of the wider community and society. Based on principles of equality, fairness and respect it sets out to influence power structures and remove barriers that prevent people from taking part in decisions that affect their lives.

Work Placement

At present, the placement is composed of supervised community work, for 180 hours over a 20 week period. It may be possible for applicants, who are already active in community work, to continue this work in order to meet the placement requirements.

Participants must have satisfactorily completed the Institute's mandatory Garda Vetting before commencing placement.

Potential Areas of Employment

- Statutory Organisations
- Non-Governmental Organisations (NGOs)

First Year at a Glance

- Community Development: Community development principles and everyday life
- Community Work Placement 1: The application of theory in practice settings
- Sociology and Community: Sociology in community spaces
- Social Analysis: Analysis of how Irish and European Society functions
- Education: Analysis of the Education system in Ireland and the EU
- Group Work and Community: Applying group work principles and practice in community contexts





About the Course

The broad aim of the programme is to provide an opportunity for people who are active in the community to achieve formal qualifications in the community work field. This course has been developed in partnership with community groups and consists of lectures, workshops, seminars, combined with a substantial practical element, based in the community. Participants will remain within the community setting, thereby sustaining their contribution to the community while developing the capacity to add value to that contribution through supervised and supported learning in the workplace.

The course will be assessed by continuous assessment: essay, reports, role play and presentations. Practical work placement within the community will also contribute to assessment. No formal, terminal, written examination will be undertaken.

Further Studies

For details, see www.cit.ie

Suitably qualified graduates may be considered to proceed to Year 4 of

- > Bachelor of Arts (Honours) in Community Development (Level 8)

Where applicants for the Honours Degree do not have a qualification at Diploma or Bachelor Degree level in Community Development at the specified minimum level, they may be admitted on the basis of a learning portfolio that verifiably demonstrates learning performance equal to that specified by the learning outcomes of the BA Degree programme at CIT.

Career Opportunities

Graduates of the Degree programmes can expect to take supervisory/management/leadership roles in community projects and within statutory agencies. It is envisaged that Higher Certificate holders will be qualified to seek employment in any of the following areas:

- > Development worker within a Community Education Project
- > Development worker within a Community Resource Centre
- > Worker within a Community Development Project (CDP)
- > Resource worker in Community based health programmes



Graduate Profile

Noreen O'Regan
Community Development Supervisor

Contact Information

Dr Margaret O'Keeffe / Paddy Anderson
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Question Time

What is the weekly workload?

The BA in Community Development (BACD) is a full-time programme at CIT Bishopstown Campus. Your weekly work schedule will consist of lectures at the Bishopstown Campus as well as supervised work placements.

The placement is an integral part of the BACD programme and is core to your professional development. In addition, employers value the experience gained via the supervised placement.

What are the arrangements for the work placement?

The work placement will take place in selected locations around Cork City, which are easily accessible via public transport.

What personal skills are most suited to the programme and subsequent careers?

The best students and professional community workers all possess a keen interest in social justice issues alongside a desire to make a positive difference to peoples' lives.

What kind of person should you be?

The community work profession requires individuals who are mindful of their responsibility towards other people and their communities.

The community work professional also involves a strong legal and ethical commitment to promoting the safety of children and 'vulnerable' adults in Irish society.

Can I obtain a Higher Certificate after two years?

Yes, students who successfully complete Year 2 and do not wish to progress to Year 3 will receive a Higher Certificate in Arts in Community Development.

"I graduated with a BA (Honours) in Community Development. I have always been active in my local community. The Honours Degree helped me to make the transition from a voluntary role to a paid professional role. I was an Administrator in the local Community Development Project and the Honours Degree gave me the confidence and skills base to apply for the Coordinator Post when it became available.

I remain closely connected to the Community Development Programme as I now supervise Community Development Placement students. I would strongly recommend the Community Development Programme at CIT."

Tourism (Honours)

CR 660 Level 8 Award

► Progression to Postgraduate Programmes

Application: CAO
Award Title: Bachelor of Business (Honours) in Tourism
Duration: 4 Years (8 Semesters)
Places: 30
Location: Bishopstown Campus

CAO Points in 2015	Round 1
CR 660	290*

*Please note that the points above were calculated under the Pre-2017 Leaving Certificate grading scale. Points for entry in September 2017 will be calculated under the new Leaving Certificate grading scale. Details of the new grading scale can be found at www.transition.ie

Admission

For admission to a programme, standard applicants must

- score the necessary CAO points and
- meet the minimum entry requirements

Entry 2016

Minimum Entry Requirements

Leaving Certificate in 6 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
4	2	D3 (O/H)	D3 (O/H)

Entry 2017

Minimum Entry Requirements

Leaving Certificate in 6 Subjects

Subjects O6/H7	Subjects H5	Maths Grade	English or Irish Grade
4	2	O6/H7	O6/H7

What is Tourism?

Tourism is a dynamic, global industry through which people experience the culture, heritage and environment of other countries, whether they are travelling for leisure, business or indeed adventure.

A wide variety of employment opportunities are available to specialists in the area of Tourism as it involves the management and operation of a vast range of businesses, which include airlines, hospitality providers, cruise and ferry operators, tour operators, visitor attractions, heritage centres, travel agencies and destination management organisations.

Helpful Leaving Certificate Subjects

A European language, Geography, and Business subject(s).

Potential Areas of Employment

- Festival and event management
- Business Tourism
- Social media and E-tourism
- Tourism promotion and marketing
- Visitor attractions & activity management
- Destination management organisations
- Travel agencies and tour operations.
- E-Tourism Promotion & Marketing
- Airport and Airlines

First Year at a Glance

- The principles and practice involved in the general business of Tourism
- The Irish Tourism Experience and what the visitor can enjoy
- The modern bookings and reservations systems
- The basic conditions for managing a business operation, with an understanding of Economics
- Understanding the motivations and behaviour of the tourist/visitor
- Learn a language (optional)





About the Course

The Bachelor of Business (Honours) in Tourism provides students with the expertise and knowledge needed to become a successful manager or entrepreneur in this challenging and exciting industry. This course has a strong emphasis on the broad business, management and marketing subjects complemented with tourism specific modules. Learning is based around class delivered lectures, field trips, practical lab classes, guest speakers, and both group and individual project work.

CIT has an excellent reputation for working in partnership and consultation with the travel and tourism industry. The delivery of certain modules provides the student with the opportunity to engage actively with industry. In the past, projects have been conducted on behalf of Fota Wildlife Park, Kinsale Chamber of Tourism, Blackrock Castle, Spike Island Tourism Development Plan, Clonakilty Chamber of Commerce, Cork City Council, and Cork County Council.

Students have access to the wider Institute facilities such as an excellent library, IT facilities, student accommodation, sports and recreation facilities, and other student supports. Student facilities are offered in an environment where students have direct access to an experienced and qualified lecturing team.

Further Studies

For details, see www.cit.ie/th

Suitably qualified graduates may apply to
> Master of Business in Tourism

and subsequently to Doctoral Studies leading to the award of a PhD.

Career Opportunities

Graduates have numerous opportunities in this dynamic and exciting tourism industry both nationally and internationally. The range of skills throughout the course includes marketing, management, human resources, language, social media, IT, communication, and customer services. These allow for the graduate to be flexible in terms of their employment prospects.

Many graduates progress to managerial positions in travel operations while others take an entrepreneurial role and run their own tourism related business. Other opportunities for employment include airlines, airport operations, travel agencies, government and semi-state organisations, sea carriers, resort representatives, coach tour operators, activity management, tourism environmental management, and local tourism development and promotions.



Graduate Profile

Laura Tangney
Killarneyonamap.ie

Contact Information

Dr Aisling Ward
Department of Tourism & Hospitality
T: 021 433 5846
E: aisling.ward@cit.ie

Question Time

Is it essential to have studied a language before commencing the course?

Having a European language is very useful, but it is not essential to have studied one before as languages (except French) are generally taught from the introductory stage. It should be noted that the study of a language is mandatory for year one of the course.

Are there opportunities to work outside the tourism industry?

The course provides the student with a broad range of business and entrepreneurial skills which are transferable to a wide range of service industries, such as finance, retail, education and IT in addition to general marketing and management businesses.

Are there opportunities to travel?

The nature of the tourism industry allows students to take up opportunities abroad and to travel and work overseas. Students are also provided with the opportunity to study for a semester abroad on an Erasmus programme in one of CIT's partner institutions.



Laura's business Killarneyonamap.ie won the prestigious title of 'Website of the Year' in the 'Travel, Tourism & Hospitality' category at the National Website Awards, fighting off competition from entries such as Fáilte Ireland and The Guinness Storehouse. The awards are considered an important benchmark for distinction in web-based business strategies.

Laura is a graduate of CIT, where she studied Tourism. Since leaving CIT, Laura has worked in a number of hotels in a marketing capacity, before establishing her current business.

Tourism

CR 041 Level 7 Award

- ▶ Progression to Level 8 Honours Degree and Postgraduate Programmes
- ▲ Higher Certificate Option

Application: CAO
Award Title: Bachelor of Business in Tourism
Duration: 3 Years (6 Semesters)
Places: 30
Location: Bishopstown Campus

CAO Points in 2015	Round 1
CR 041	255*

*Please note that the points above were calculated under the Pre-2017 Leaving Certificate grading scale. Points for entry in September 2017 will be calculated under the new Leaving Certificate grading scale. Details of the new grading scale can be found at www.transition.ie

Admission

For admission to a programme, standard applicants must

- score the necessary CAO points and
- meet the minimum entry requirements

Entry 2016

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

Entry 2017

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects O6/H7	Subjects H5	Maths Grade	English or Irish Grade
5	0	O6/H7	O6/H7

What is Tourism?

The global tourism sector is continuing to expand in all sectors, providing worldwide opportunities for enterprise and development across a wide range of activities and businesses including regional tourism development, tourism promotion and marketing, visitor and heritage attractions, conference and exhibitions, air, sea and land transport, reservations and bookings, both agency and online. There are also the areas of holiday activity, entertainment, and the traditional hospitality providers of food and accommodation.

Tourism is a dynamic and competitive industry. It requires the ability to constantly adapt to customers' changing needs and desires, as the customer's satisfaction, entertainment and enjoyment are particularly the focus of all tourism businesses.

Helpful Leaving Certificate Subjects

A European language, Geography, and Business subject(s).

Potential Areas of Employment

- Tourism & Heritage Promotion and Development
- Air, Cruise, and Coach based Travel and Management
- Visitor Attractions & Activity Centres
- Tourism Promotion & Marketing
- State Bodies involved in Tourism
- Social Media and Marketing
- E-Tourism Promotion & Marketing
- Travel Agencies and Tour Operations

First Year at a Glance

- The principles and practice involved in the general business of Tourism
- The Irish Tourism Experience and what the visitor can enjoy
- The modern bookings and reservations systems
- The basic conditions for managing a business operation, with an understanding of Economics
- Understanding the motivations and behaviour of the tourist/visitor
- Learn a language (optional)





About the Course

The Bachelor of Business in Tourism provides students with the expertise and knowledge needed to become a successful manager or entrepreneur in this challenging and exciting industry. This course has a strong emphasis on the broad business, management and marketing subjects complemented with tourism specific modules. Learning is based around class delivered lectures, field trips, practical lab classes, guest speakers, and both group and individual project work.

CIT has an excellent reputation for working in partnership and consultation with the travel and tourism industry. The delivery of certain modules provides the student with the opportunity to engage actively with industry. In the past, projects have been conducted on behalf of Fota Wildlife Park, Kinsale Chamber of Tourism, Blackrock Castle, Spike Island Tourism Development Plan, Clonakilty Chamber of Commerce, Cork City Council, and Cork County Council.

Students have access to the wider Institute facilities such as an excellent library, IT facilities, students accommodation, sports and recreation facilities, and other student supports. Student facilities are offered in an environment where students have direct access to an experienced and qualified lecturing team.

Further Studies

For details, see www.cit.ie/th

Suitably qualified graduates are eligible to apply for entry to Year 4 of

- > Bachelor of Business (Honours) in Tourism (Level 8)

Honours Degree holders who achieve the specified level of academic performance are eligible to apply for a postgraduate course of study, both at CIT and at other third level colleges in Ireland and abroad.

Career Opportunities

Graduates have gained the necessary qualifications to enable them to work in a fast-moving, creative and challenging industry. These include planning, promotion, marketing and development of tourism business projects along with entrepreneurial tourism opportunities.

Other opportunities for employment include airlines, airport operations, travel agencies, government and semi-state organisations, sea carriers, resort representatives, coach tour operators, activity management, and in the area of local tourism development and promotions.

Contact Information

Dr Aisling Ward
Department of Tourism & Hospitality
T: 021 433 5846
E: aisling.ward@cit.ie

Question Time

Is it essential to study a language on this course?

Skills in an international language(s) are very useful in the tourism sector. Generally we offer languages from an introductory level, with the exception of French. It should be noted that the study of a language is mandatory for Year 1 of the programme.

Are there opportunities to work outside the tourism industry?

The programme provides the student with a broad range of business and entrepreneurial skills which are transferable to a wide range of service industries, such as finance, education, retail, and IT in addition to general marketing and management businesses.

What level of marketing is incorporated into the course?

The course places equal emphasis on tourism and business management, of which marketing is a key component.

Are there opportunities to travel?

The nature of the tourism industry allows students to take up opportunities abroad and to travel and work overseas. Students are also provided with the opportunity to study for a semester abroad on an Erasmus programme in one of CIT's partner institutions.



Graduate Profile

Karen Buchanan
Tourism Entrepreneur

"I really benefited from my time at CIT and gained invaluable knowledge and experience. Overall the standard of the lecturers was excellent; I admired their approach, experience, preparation and interest in their students. The adjustment of going from secondary school to college was very easy at CIT.

Having worked in a Business Development role in a busy hotel after graduation, last year I went on to set up my own business involving Social Media management and training."

Hospitality Management

CR 042 Level 7 Award

- ▶ Progression to Level 8 Honours Degree and Postgraduate Programmes
- ▲ Higher Certificate Option

Application: CAO
Award Title: Bachelor of Business in Hospitality Management
Duration: 3 Years (6 Semesters)
Places: 32
Location: Bishopstown Campus

CAO Points in 2015	Round 1
CR 042	250*

*Please note that the points above were calculated under the Pre-2017 Leaving Certificate grading scale. Points for entry in September 2017 will be calculated under the new Leaving Certificate grading scale. Details of the new grading scale can be found at www.transition.ie

Admission

For admission to a programme, standard applicants must

- score the necessary CAO points and
- meet the minimum entry requirements

Entry 2016

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

Entry 2017

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects O6/H7	Subjects H5	Maths Grade	English or Irish Grade
5	0	O6/H7	O6/H7

What is Hospitality Management?

The term Hospitality Management refers to a range of occupations and professional practices associated with the management of areas such as hotels, resorts, restaurants, and other hospitality venues.

Strong practical content in the early years of study, along with our graduates broad range of knowledge, skills and competencies, have meant that they are a candidate of choice for a variety of organisations.

For graduates, there are opportunities to work either in Ireland or abroad and it is not uncommon for graduates in their twenties to hold senior positions in organisations.

Helpful Leaving Certificate Subjects

English, Mathematics, and Business subject(s).

Work Placement

- There is a mandatory work placement of a minimum of 12 weeks between Year 1 and Year 2.
- There is a 6 month Management Internship in Year 3.

Potential Areas of Employment

- Hotel, Restaurant, Catering and Licenced Premises Management
- Reservations and Revenue Management
- Conference and Event Management
- Human Resources and Training
- Hospitality Entrepreneur
- Marketing and Sales

First Year at a Glance

- Learn about the theory and practice of Food & Beverage Operations
- Learn about the theory and practice of the Rooms Division
- Using IT applications
- Explore the structures within the various hospitality businesses
- Managing the business of various hospitality premises such as hotels, restaurants and bars
- Building the personal skills and attributes to be an effective hospitality manager
- Industry placement





About the Course

The Institute boasts one of the finest Tourism and Hospitality buildings in Europe, with state-of-the-art facilities. Our courses combine practical elements of hospitality management with key management skills, knowledge and competencies, in a multi-cultural classroom environment, providing graduates with the best possible foundation for a future career. Modern Demonstration and Production Kitchens, IT and Front Office Laboratories, a Demonstration Theatre, Training Restaurants and Bar and well equipped classrooms are all features of the Tourism and Hospitality Building at CIT. In addition, students have easy access to the wider Institute facilities such as an excellent Library, IT facilities, student accommodation, sports and recreation facilities, and other student supports.

Administration and support facilities are offered in an environment where students have direct access to an experienced and qualified lecturing team.

Formal lectures, tutorials, individual and team project work, guest speakers, industry visits and field trips are all an integral part of the course. A range of elective subjects are available so that students can pursue particular topics which interest them.

Work Placement is an important part of the Bachelor of Business in Hospitality Management and this allows the student to experience hospitality organisations at various grades in Ireland and gives them opportunities to travel abroad for their 3rd year work placement. Cork boasts one of the largest variety of hospitality organisations in the country, allowing students to study in a vibrant city with a strong culture of hospitality. Students who take the opportunity to travel abroad for work placement experience a greater international awareness, and develop the ability to effectively communicate in the global hospitality environment.

Accreditation

Graduates are eligible to become members of the Irish Hospitality Institute.

Further Studies

For details, see www.cit.ie/th

Suitably qualified graduates are eligible to continue onto the one year add-on Bachelor of Business (Honours) in Hospitality Management (Level 8).

Honours Degree holders who achieve the specified level of academic performance are eligible to apply for a postgraduate course of study, both at CIT and at other third level colleges in Ireland and abroad.



Graduate Profile

Dan Murphy
Managing Director

Career Opportunities

Graduates will specialise in areas of the hospitality business such as Food & Beverage Management, Conference & Banqueting Management or Rooms Division Management. Opportunities may also be available in Sales & Marketing, Human Resource Management, Training & Development, Event Management or Financial Control. Graduates will aspire to senior General Management positions or become involved in entrepreneurial activities and may start their own business.

Contact Information

Séamus Forde
Department of Tourism & Hospitality
T: 021 433 5828
E: seamus.forde@cit.ie

Question Time

What are the facilities like for this course in CIT?

The facilities at the Department of Tourism & Hospitality are of the highest European standard. The Department operates to the highest levels of industry recognised Hygiene and Environmental management requirements.

What are the duties of a Hotel Manager?

Hotel Managers combine the role of the business host with the technical skills, including the provision of high quality Food, Beverage and Accommodation standards along with the skills of successful business management including financial, marketing, human resource and operational skills.

What other careers could I work in?

Hospitality Managers work across a wide range of businesses in the sector to include many and varied types of hotels, restaurants and resorts and equally can work in areas such as cruise line operations or indeed start their own business within the sector. There is a wide range of sector specific support businesses for which Hotel Management provides the ideal background and these can include food & beverage suppliers, equipment suppliers, training specialists, hospitality centred IT companies, and many others.

Dan is the Managing Director of the award winning Galway Bay Hotel. Dan leads a team which has attained such prestigious awards as the Best 4 Star Hotel in Ireland, Deloitte Best Managed Company, and the prestigious EFQM Award for quality. In 2007, Dan was awarded the IHI's Hotel Manager of the Year award.

Dan gained valuable experience on his college placements in Adare Manor and Ashford Castle. Having graduated, Dan worked with the Hilton Group in Chicago before joining the Rochestown Park Hotel and then the Galway Bay Hotel.

Hospitality Studies

CR 657 Level 6 Award

► Progression to Degrees and Honours Degree



Fáilte Ireland

National Tourism Development Authority

Application: CAO
Award Title: Higher Certificate in Arts in Hospitality Studies
Duration: 2 Years (4 Semesters)
Places: 25
Location: Bishopstown Campus

CAO Points in 2015	Round 1
CR 657	215*

*Please note that the points above were calculated under the Pre-2017 Leaving Certificate grading scale. Points for entry in September 2017 will be calculated under the new Leaving Certificate grading scale. Details of the new grading scale can be found at www.transition.ie

Admission

For admission to a programme, standard applicants must

- score the necessary CAO points and
- meet the minimum entry requirements

Entry 2016

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H) or B2 (F) (Note 1)	D3 (O/H)

Note 1: The requirement for D3 (O/H) Mathematics may also be satisfied by Grade B2 or higher in Foundation Level Mathematics.

Note 2: Holders of all FETAC (now QQI) Level 5 awards may apply through the CAO. Quality and Qualifications Ireland (QQI) operates within the NFQ, and has awards (formerly FETAC awards) placed at Level 5 (Certificate) or Level 6 (Advanced Certificate) of the Framework.

Entry 2017

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects O6/H7	Subjects H5	Maths Grade	English or Irish Grade
5	0	O6/H7 or F2 (Note 1)	O6/H7

Note 1: The requirement for O6/H7 Mathematics may also be satisfied by Grade F2 or higher in Foundation Level Mathematics.

Special Category Applications

Mature Students (23 years by the 1st January on year of entry to the course) and holders of the Leaving Certificate Applied with one year's relevant industrial experience may apply as Special Category Applicants through the CAO. They may be required to undertake an Institute interview.

What is Hospitality Studies?

Hospitality Studies is a broad programme of learning which provides an introduction to all of the operations areas in the hospitality sector. Students get an opportunity to study and practice the areas of restaurant service, bar service operations, front office, rooms division, accommodation, event organisation, introduction to culinary skills, along with a range of business subjects.

The combination of practical skills and theoretical subjects gives the student the opportunity to identify their area of preference in the sector and to subsequently develop a valuable career in their chosen field.

Helpful Leaving Certificate Subjects

English, Mathematics, Business subject(s), and a European Language.

Work Placement

There is a formal structured work placement over the summer at the end of Year 1.

First Year at a Glance

The course will introduce all Front of House areas in hotels, restaurants and bars

- Gain a knowledge of running the business of hospitality
- Develop your own personal skills and attributes for effective Hospitality Operations
- The theory and practice of Bar Operations and service
- The theory and practice of Food Operations
- Communications for hospitality
- Restaurant service skills
- Industry placement





Potential Areas of Employment

- Hotels, Restaurants, Licenced Premises
- Accommodation Providers
- Catering and Events Companies
- Specialist functions such as Reservations, Training and Human Resources

About the Course

Higher Certificate in Arts in Hospitality Studies is designed to meet the skills requirements of students who wish to pursue careers within the hospitality sector. Graduates typically work in contact with the customer in hotels, restaurants or bar operations or associated areas such as conferences and events. The strong element of practical learning involved in this course is appealing to many candidates.

Practical classes, formal lectures, guest lectures, site visits and group projects are all used to ensure students receive a fully rounded study environment. A formal work placement allows the student to put into practice the skills which they have learned while in college, under the guidance of an experienced hospitality professional, and students are awarded academic marks for this important component of their course.

The Tourism and Hospitality buildings are of the best modern standard and include modern Demonstration and Production Kitchens, IT Laboratories, a Demonstration Theatre, Training Restaurants, a Training Bar, Training Reception and fully equipped classrooms. In addition students have easy access to the wider Institute facilities such as an excellent Library, IT facilities, student accommodation, sports and recreation facilities and other student supports, such as a large range of student clubs and societies.

Administration and support facilities are offered in an environment where students have direct access to an experienced and qualified lecturing team.

Further Studies

For details, see www.cit.ie/th

Suitably qualified graduates can progress to:

- > Year 2 of the Bachelor of Business in Hospitality Management (Level 7)
- or
- > Year 2 of the Bachelor of Business in Bar Management (Level 7)

and subsequently progress to the one year add-on

- > Bachelor of Business (Honours) in Hospitality Management (Level 8)

Honours Degree holders who achieve the specified level of academic performance are eligible to apply for a postgraduate course of study, both at CIT and at other third level colleges in Ireland and abroad.

Career Opportunities

For the student who is prepared to work hard and who brings flair and passion to hospitality, the opportunities are endless. Hotels, restaurants, bars, events and work place catering are all areas which are an ideal career choice for graduates. Many of our graduates travel overseas to gain experience and to enhance their skills or go on to embark on further studies in the area of hospitality.

Contact Information

Breda Hickey
Department of Tourism & Hospitality
T: 021 433 5831
E: breda.hickey@cit.ie

Question Time

What is the difference between Hospitality Studies and Hospitality Management?

Hospitality Studies focuses on the day-to-day operations within the hospitality sector, where positions require a hands-on customer centred focus.

Hospitality Management focuses on the successful operation and profitable management of the overall business and its resources.

What are the facilities like for this course in CIT?

The facilities in the Department of Tourism and Hospitality are of the highest European standard. The Building is run with the leading standards relating to both hygiene and the environment in mind at all times.

The Department is located within its own building on the campus and provides excellent facilities to enhance student learning including a range of Kitchens, Classrooms, Labs and other training facilities.

The work placement sounds exciting. Is it based in Ireland or can you be placed abroad?

The work placement takes place in a quality hospitality establishment in Ireland and it is supported by a Department of Tourism & Hospitality staff member together with a workplace mentor. However, on qualification, graduates possess a skillset which they can use to gain employment in many different roles abroad.



Graduate Profile

Louise Lyne
Restaurant Supervisor

Having graduated from CIT with a Higher Certificate in Hospitality Studies, Louise decided to progress and pursue a degree in Hospitality Management in the Department of Tourism & Hospitality. During her time in college, Louise represented CIT at the final of the National Skills Restaurant Service Competition.

Louise is currently the Restaurant Supervisor in The 5 Star Park Hotel in Kenmare, where she works daily with expert hoteliers, the Brennan brothers, of the Irish makeover television programme 'At Your Service'.

Culinary Arts

CR 640 Level 7 Award

► Progression to Level 8 Honours Degree and Postgraduate Programmes

Application: CAO
Award Title: Bachelor of Business in Culinary Arts
Duration: 3 Years (6 Semesters)
Places: 32
Location: Bishopstown Campus

CAO Points in 2015	Round 1
CR 640	300*

*Please note that the points above were calculated under the Pre-2017 Leaving Certificate grading scale. Points for entry in September 2017 will be calculated under the new Leaving Certificate grading scale. Details of the new grading scale can be found at www.transition.ie

Admission

For admission to a programme, standard applicants must

- score the necessary CAO points and
- meet the minimum entry requirements

Entry 2016

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

Entry 2017

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects O6/H7	Subjects H5	Maths Grade	English or Irish Grade
5	0	O6/H7	O6/H7

What is Culinary Arts?

It is the study of food and wine and its impact on our society and way of life. The Culinary Arts make a significant contribution to the worldwide hospitality and tourism industries. Practitioners in this area include restaurateurs, chefs, food critics, food journalists, and educationalists. Many become entrepreneurs in their own right setting up their own business in the food industry.

Culinary Arts combines a high level of technical skills, creativity and flair with a modern technical, scientific, academic and business approach.

Helpful Leaving Certificate Subjects

English, Mathematics, Home Economics, and Business subject(s).

Work Placement

There is a mandatory work placement over the entire summer at the end of Year 1.

Potential Areas of Employment

- Hotels and Restaurants
- Food Marketing & Product Development
- Pastry & Confectionary
- Training & Education
- Food Writing & Styling
- Culinary Manager in the Industrial Sector

First Year at a Glance

- Culinary Operations, Larder and International Cuisine
- The importance of Food Safety Principles
- Introduction to IT
- Learn about kitchen design and sustainability
- A knowledge of business calculations in the hospitality sector
- Develop the skills to manage catering and culinary businesses
- Build the skills and knowledge to manage the 'front of house' side of restaurants
- Learning about food and the food developed in various cultures
- Industry placement





About the Course

The key aim is to develop a well-educated graduate with the ability to learn and adapt to meet new challenges in both their education and professional development. We have a strong emphasis on student centred learning, using methods which include formal lectures, tutorials, visiting lecturers, site visits, and both individual and team project work.

Students study modules such as Culinary Arts Principles, Larder & International Cuisine, Food Safety, Creativity, IT, Management, Kitchen Design, Wine Appreciation, Operations and Business subjects.

The work placement is an intrinsic part of the Bachelor of Business in Culinary Arts in terms of developing the students understanding of the organisation and its procedures, as it gives experience in a real-life setting. It is supported by a Tourism & Hospitality Department staff member, who works with a workplace mentor, to ensure that each student achieves their maximum potential.

The Tourism and Hospitality building is one of the foremost in the country and includes modern Demonstration and Production Kitchens, IT Laboratories, a Demonstration Theatre, Training Restaurants, Training Bar and fully equipped classrooms. In addition students have easy access to the wider Institute facilities such as an excellent Library, IT facilities, student accommodation, sports and recreation facilities, and other student supports including a wide array of student clubs and societies.

In the past, students under the guidance of an experienced academic staff, have won such prestigious titles such as the "Knorr Chef of the Year", TV3's "Head Chef", and the "Dunhill Cuisine Award for Best Commercial Food Product". With their Tutors guidance, students also regularly compete in competitions such as AEHT, CATEX and Eurotoque and have successfully won prizes in all of these competitions.

Further Studies

For details see www.cit.ie/th

Suitably qualified graduates are eligible to apply for entry to the one year add-on

- > Bachelor of Business Degree (Honours) in Hospitality Management (Level 8)

Honours Degree holders who achieve the specified level of academic performance are eligible to apply for a postgraduate course of study, both at CIT and at other third level colleges in Ireland and abroad.

Career Opportunities

Graduates work in a range of diverse organisations of the food sector, ranging from Senior Chefs in 5 Star Hotels, gourmet restaurants, stylish bistros to catering and events companies and food product companies, along with food education. Many graduates go on to establish their own business. A Culinary Arts Degree provides a wide array of opportunities to work in other countries in both culinary and food related fields.

Contact Information

Catherine O'Mahony
Department of Tourism & Hospitality
T: 021 433 5842
E: catherine.omahony@cit.ie

Question Time

What is the difference between Culinary Arts and Culinary Studies?

Culinary Arts provides a broad range of learning which combines the skills of business management with the skills of culinary activity. This provides an ideal combination of skills for the successful operation of many food related business enterprises.

Culinary Studies is a course more specifically designed for those who aspire to be Chefs and it therefore focuses on the key skills required by Chefs at all kitchen levels, in larger or smaller operations.

Is it possible to open your own business with this qualification?

Quite a number of graduates have opened their own businesses such as restaurants or food service companies, or have gone on to develop and produce a food product for retail sales.



▲ CIT student Claire O'Connor wins Silver in the European Association of Hotel & Tourism Schools Annual Competitions 2012.



Graduate Profile

Sarah Healy
Area Sales Representative

"I completed the BBus in Culinary Arts in 2013, which was extremely educational and enjoyable at the same time. I always loved cooking and enjoyed being a chef. However, I was very interested in food sales and that's why I applied for La Rousse Foods with whom I now work. The BBus in Culinary Arts can lead to so many different career opportunities and is definitely an excellent course to do."

Culinary Studies

CR 655 Level 6 Award

► Progression to Degrees and Honours Degree



Fáilte Ireland

National Tourism Development Authority

Application: CAO
Award Title: Higher Certificate in Arts in Culinary Studies
Duration: 2 Years (4 Semesters)
Places: 64
Location: Bishopstown Campus

CAO Points in 2015	Round 1
CR 655	235*

*Please note that the points above were calculated under the Pre-2017 Leaving Certificate grading scale. Points for entry in September 2017 will be calculated under the new Leaving Certificate grading scale. Details of the new grading scale can be found at www.transition.ie

Admission

For admission to a programme, standard applicants must

- score the necessary CAO points and
- meet the minimum entry requirements

Entry 2016

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H) or B2 (F) (Note 1)	D3 (O/H)

Note 1: The requirement for D3 (O/H) Mathematics may also be satisfied by Grade B2 or higher in Foundation Level Mathematics.

Note 2: Holders of all FETAC (now QQI) Level 5 awards may apply through the CAO. Quality and Qualifications Ireland (QQI) operates within the NFQ, and has awards (formerly FETAC awards) placed at Level 5 (Certificate) or Level 6 (Advanced Certificate) of the Framework.

Entry 2017

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects O6/H7	Subjects H5	Maths Grade	English or Irish Grade
5	0	O6/H7 or F2 (Note 1)	O6/H7

Note 1: The requirement for O6/H7 Mathematics may also be satisfied by Grade F2 or higher in Foundation Level Mathematics.

Special Category Applications

Mature Students (23 years by the 1st January on year of entry to the course) and holders of the Leaving Certificate Applied with one year's relevant industrial experience may apply as Special Category Applicants through the CAO. They may be required to undertake an Institute interview.

What is Culinary Studies?

Culinary Studies is a course designed to meet the needs of students who wish to pursue careers as Professional Chefs. Graduates go on to take up positions in hotels, restaurants, catering and events, along with many who set up their own businesses such as bistros, café-delicatessens, stylish cafes and restaurants.

Helpful Leaving Certificate Subjects

English, Mathematics, Business subject(s), and Home Economics.

Work Placement

There is a formal structured work placement over the summer at the end of Year 1.

First Year at a Glance

- Practical Classical Cookery techniques including fishmongery and pastry
- Dish development in a nutritional context
- Cost control as it relates to the kitchen
- Develop practical restaurant skills
- Build the full range of skills needed to become a chef
- Learn about the background of food and service of food and the different food environments
- Understand the skills of managing the business of catering
- Industry placement





Potential Areas of Employment

- Hotels ranging from 5 Star Resorts through to smaller family-run hotels
- Fine-dining Restaurants, local Speciality Restaurants, Bistros
- Catering Companies
- Event Catering
- Gastro Pubs and café-delicatessens

About the Course

The Higher Certificate in Arts in Culinary Studies is mainly practical in nature and is supported by theory subjects relating to the world of cookery. Approximately 70% of the class time is spent in practical classes and kitchens covering subjects such as cookery techniques, classical and traditional cookery, along with specialist cookery from the Mediterranean, the Orient and other interesting world foods. Pastry, Larder, Confectionery and Buffet Work are also explored.

Along with practical classes, formal lectures, guest lectures, site visits and group projects are also used to ensure students receive a fully rounded study environment. The formal, paid work placement allows the student to put into practice the skills which they have learned while in college and students are awarded academic marks for this important component of their course.

The Tourism and Hospitality buildings are of a leading standard and include modern Demonstration and Production Kitchens, IT Laboratories, a Demonstration Theatre, Training Restaurants, a Training Bar and well equipped classrooms. In addition students have easy access to the wider Institute facilities such as an excellent Library, IT facilities, student accommodation, sports and recreation facilities.

Administration and support facilities are offered in an environment where students have direct access to an experienced and qualified lecturing team. Students have participated and succeeded in the "Knorr Chef of the Year", TV3's "Head Chef" and the "Dunhill Cuisine Award for Best Commercial Food Product", along with the annual AEHT, Eurotoque, and CATEX competitions.

Further Studies

For details, see www.cit.ie/th

Suitably qualified graduates can progress to:

- > Year 2 of the Bachelor of Business in Culinary Arts (Level 7)
- or
- > Bachelor of Arts in Culinary Arts (day release, delivered one day per week over two years)

and subsequently progress to the one year add-on

- > Bachelor of Business (Honours) in Hospitality Management (Level 8)

Honours Degree holders who achieve the specified level of academic performance are eligible to apply for a postgraduate course of study, both at CIT and at other third level colleges in Ireland and abroad.

Career Opportunities

Students will graduate as professional Chefs, equipped to embark on exciting careers which will allow them to develop their skills further and to travel extensively if desired.

Our graduates hold exciting positions as Head Chefs and Executive Chefs in a wide variety of hotels, restaurants and other food operations. Artisan food production, food product development, health care, food journalism and large scale catering facilities all offer opportunities to graduates for employment. Other graduates have gone on to set up their own successful businesses.

Contact Information

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Question Time

What is the difference between Culinary Arts and Culinary Studies?

Culinary Studies is the course designed for students who aspire to become a professional chef and it focuses on the key skills required by chefs in all kitchen types, whether a large upmarket hotel kitchen or a smaller specialist restaurant operation.

Culinary Arts provides a broad range of learning which combines the skills of business management with the skills of culinary activity. This provides an ideal combination of skills for the successful operation of many food related business enterprises.



Graduate Profile

Robert Hales
 Restaurant Proprietor

Having graduated from CIT, Robert worked in large hotels in Cork and London, but always had a burning ambition to own his own business. He opened his first restaurant, Amicus, in Cork and quickly went on to establish three further restaurant businesses in the Cork area, Restaurant 14A, La Lavanda, and the Douglas Tea Room.

Robert's advice to aspiring chefs is to "work hard while studying at CIT, always think positively, plan your career path and set achievable goals for yourself".

Bar Management

CR 650 Level 7 Award

► Progression to Level 8 Honours Degree and Postgraduate Programmes

Application: CAO
Award Title: Bachelor of Business in Bar Management
Duration: 3 Years (6 Semesters)
Places: 25
Location: Bishopstown Campus

CAO Points in 2015	Round 1
CR 650	245*

*Please note that the points above were calculated under the Pre-2017 Leaving Certificate grading scale. Points for entry in September 2017 will be calculated under the new Leaving Certificate grading scale. Details of the new grading scale can be found at www.transition.ie

Admission

For admission to a programme, standard applicants must

- score the necessary CAO points and
- meet the minimum entry requirements

Entry 2016

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

Entry 2017

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects O6/H7	Subjects H5	Maths Grade	English or Irish Grade
5	0	O6/H7	O6/H7

What is Bar Management?

Bar Management is a challenging and rewarding job. There are excellent opportunities for graduates across a wide range of businesses including bars, clubs, hotels, restaurants and with trade suppliers. A Bar Management qualification also gives the graduate opportunities to travel and experience diverse cultures.

The area is constantly evolving to meet new trends and customer needs and the graduate will have the opportunity to experience these changes and hopefully to contribute towards developing new and exciting concepts in bars and entertainment.

Helpful Leaving Certificate Subjects

English, Mathematics, and Business subject(s).

Work Placement

There is a mandatory work placement of a minimum of 320 hours.

Potential Areas of Employment

- Bar Management
- Bar Training & Education
- Wine Retailing and Sommelier
- Hotel, Restaurant, Catering Management
- Stock Control
- Club Management
- Entrepreneurship/Bar Business Ownership

First Year at a Glance

- The theory and practice of Bar Operations and associated legislation
- Learn about food preparation and service as suitable for licensed premises
- Introduction to IT
- Wine Appreciation and its service
- Learn about the business side of pubs and other licensed premises
- Develop the personal skills and attributes to manage effectively
- Industry placement





About the Course

The Bachelor of Business in Bar Management course develops student's knowledge of the concepts and processes that are essential for sound managerial practice in the area, along with imparting the operational skills in areas such as drinks service and stylish food preparation and service.

The work placement is a core aspect of the course and allows the student the opportunity to apply the knowledge, insight and skills gained in class to the workplace under the guidance of an experienced industry professional and supported by the Tourism & Hospitality Department.

The course is taught in a modern building, which is one of the finest Tourism and Hospitality buildings in Europe and includes a stylish Training Bar, a Demonstration Theatre, Training Restaurants, IT Labs and well equipped classrooms. In addition, students have easy access to the wider Institute facilities such as an excellent Library, IT facilities, student accommodation, sports and recreation facilities, and other student supports including a wide array of clubs and societies to suit every student's interests and tastes.

Strong practical content in early years of study, along with our graduates broad range of knowledge, skills and competencies, have meant that they are a candidate of choice for a variety of organisations and many have gone on to become entrepreneurs, owning their own successful business.

Further Studies

For details, see www.cit.ie/th

Suitably qualified graduates are eligible to apply for entry to the one year add-on:

- > Bachelor of Business (Honours) in Hospitality Management (Level 8)

Honours Degree holders who achieve the specified level of academic performance are eligible to apply for a postgraduate course of study, both at CIT and at other third level colleges in Ireland and abroad.



Graduate Profile

Roisín O'Sullivan
General Manager

Career Opportunities

Graduates will find that there are opportunities to use their knowledge both in Ireland and abroad. This Degree offers students the opportunity to acquire appropriate managerial skills and techniques that will enable them to be effective and efficient in Bar Management and related areas such as retail and the food and entertainment industries.

Contact Information

Gail Cotter
Department of Tourism & Hospitality
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Question Time

What are the facilities like for this course in CIT?

The facilities for this course are contained in the Department of Tourism & Hospitality Building which is of the highest European standards. The Department contains a stylish Training Bar, Training Restaurants, IT Labs and modern classrooms. The greater campus area boasts excellent sports, accommodation, recreation and student support facilities.

What level of Business is incorporated into the course?

The course blends the skills of Business Management approximately 50/50 with the skills and knowledge needed for Bar Management. Business skills attained during the course complement career options and improve the future prospects of graduates.

Should I have experience in bar work in advance of applying for this course?

Some experience in the licenced trade is an ideal preparation for undertaking a career in Bar Management, however, this is not a requirement for entry to this course.

"I can't believe how I fitted into college life so well almost immediately and loved my time there. During my time on this course, I participated in the 'Masters Apprentice', an RTE TV Show, which was a wonderful medium to showcase the skills which I had learned.

Following graduation, my career progressed quickly and I was only 21 when I achieved my first management role. I found that I had all of the practical training and business skills necessary to succeed in this following my time in CIT. I am now the General Manager of what is one of the most progressive venues in Cork City. I am also a Brand Ambassador for a large drinks supplier and through this role I am involved in training bar staff on a range of products."

Agriculture

CR 010 Level 7 Award

- ▶ Progression to Level 8 Honours Degree and Postgraduate Programmes
- ▲ Higher Certificate Option

Application: CAO
Award Title: Bachelor of Science in Agriculture
Duration: 3 Years (6 Semesters)
Places: 40
Location: Bishopstown Campus & Teagasc Clonakilty Agricultural College

CAO Points in 2015	Round 1
CR 010	360*

*Please note that the points above were calculated under the Pre-2017 Leaving Certificate grading scale. Points for entry in September 2017 will be calculated under the new Leaving Certificate grading scale. Details of the new grading scale can be found at www.transition.ie

Admission

For admission to a programme, standard applicants must

- score the necessary CAO points and
- meet the minimum entry requirements

Entry 2016

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

Entry 2017

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects O6/H7	Subjects H5	Maths Grade	English or Irish Grade
5	0	O6/H7	O6/H7

Holders of relevant NCVA/FETAC (now QQI) awards may apply through the CAO. Quality and Qualifications Ireland (QQI) operates within the NFQ, and has awards (formerly FETAC awards) placed at Level 5 (Certificate) or Level 6 (Advanced Certificate) of the framework.

What is Agriculture?

Agriculture is of major importance in the Irish economy and represents the art and science of growing plants and the raising of animals for food, other human needs, or economic gain. The agri-food sector contributes significantly to Ireland's GDP, employment and exports. Most Irish farms are family operated, with the farmer being the owner, manager and provider of much of the labour. This wide remit calls for a range of knowledge and skills. In addition, the agri-business sector has been identified as a major sector for growth in the coming years across a range of associated industries.

Helpful Leaving Certificate Subjects

English, Mathematics, Biology, and Agricultural Science.

Work Placement

Formal work placement (minimum of 15 weeks) is an integral element of the course and takes place in Year 2.

Potential Areas of Employment

- Farm Manager
- Agricultural Consultant
- Sales Representative
- Retail Management

First Year at a Glance

- Crop Production: using land for maximum benefit while growing crops
- Human/Animal & Plant Biology
- Components of food and their role in human and animal nutrition
- Maintenance and operation of farm machinery including tractors, crop sowing and harvesting
- Finance for the agribusiness sector
- Basic mathematics to assist on decision making in an agricultural enterprise
- Workshops in animal management including experience with dairy, sheep and beef herds
- IT Skills
- Soil Science: understanding the properties of soil and their impact of crop and animal production
- Site Visits e.g. National Ploughing Championships.





About the Course

The students attend both Cork Institute of Technology and Teagasc Clonakilty Agricultural College throughout the course.

- In Year 1, students typically spend four days in Teagasc Clonakilty Agricultural College and one day in CIT.
- In Year 2, students typically spend two days in Teagasc Clonakilty Agricultural College and three days in CIT.
- In Year 3, students typically spend five days in CIT.

Students are required to complete a minimum of 15 weeks work placement in Year 2 in an agriculture related business. It will involve a set of agreed objectives for your placement, as well as the assistance of a person on site and a member of the academic staff at Teagasc Clonakilty Agricultural College or CIT. Students can travel on work placement to international destinations such as New Zealand, Australia, USA, or UK. It is a fantastic opportunity for students to travel and learn simultaneously. Placement can also be organised in Ireland.

Further Studies

For details, see <http://business.cit.ie>

Suitably qualified graduates are eligible to apply for entry to the one year add-on
> Bachelor of Science (Honours) in Agriculture (Level 8)

Graduates of the programme can also pursue specialisations in Agriculture with other Higher Education Institutes in Ireland and overseas.

Career Opportunities

The course develops farming, business and management skills to enable graduates to follow careers as successful commercial farmers or in the agri-business sector. It will provide graduates with the skills they will need to be able to participate actively in policy decisions – whether they are local, regional or international – which will influence their profession and its role in a modern economy.

Contact Information

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Question Time

What level of Business is involved in the course?

The programme is taught using one third business modules and two third agriculture or science related modules.

Do I have to be a farmer to study Agriculture?

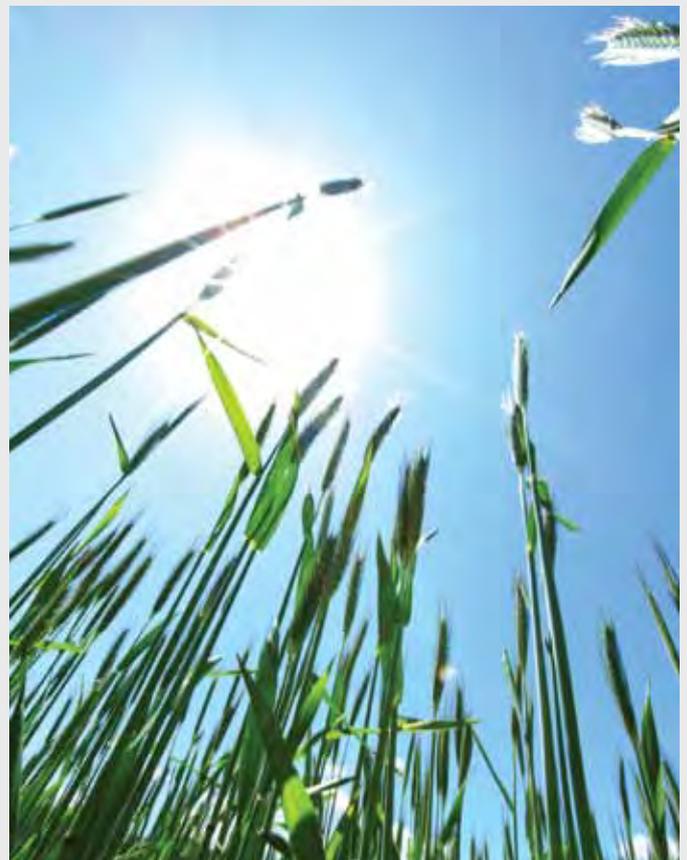
No. The course has access to the farm resources at Teagasc Clonakilty Agricultural College necessary to complete the programme.

What are my other career prospects if I don't want to go into farming?

Graduates can progress to complete the one year add-on BSc (Honours) in Agriculture or pursue employment opportunities with agricultural related business, e.g. sales representative, quality control and production manager.

Are there travel opportunities?

Each year, students undertake placement opportunities overseas, e.g. with large dairy farms in New Zealand. Graduates have travelled abroad to continue their career in agriculture.



Graduate Profile

Ivan Deane
Quality Control

Ivan graduated from CIT with a BSc in Agriculture. "Alternating between CIT and Teagasc Clonakilty Agricultural College was very beneficial as it gave me an in-depth view of the practical side of agriculture while ensuring that the theory and business end was covered also."

Using his qualification, Ivan began work with Shannonvale Foods in Clonakilty where his role is based in Quality Control. He ensures that the high standards of excellence are maintained through monitoring and controlling of the manufacturing processes at the company.

Horticulture

CR011 Level 7 Award

► Progression to Level 8 Honour Degree and Postgraduate Programmes

Application: CAO
Award Title: Bachelor of Science in Horticulture
Duration: 3 Years (6 Semesters)
Places: 20
Location: Bishopstown Campus & Teagasc Clonakilty Agricultural College

CAO Points in 2015	Round 1
CR 011	AQA*

*Please note that the points above were calculated under the Pre-2017 Leaving Certificate grading scale. Points for entry in September 2017 will be calculated under the new Leaving Certificate grading scale. Details of the new grading scale can be found at www.transition.ie

Admission

For admission to a programme, standard applicants must

- score the necessary CAO points and
- meet the minimum entry requirements

Entry 2016

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

Entry 2017

Minimum Entry Requirements

Leaving Certificate in 5 Subjects

Subjects O6/H7	Subjects H5	Maths Grade	English or Irish Grade
5	0	O6/H7	O6/H7

Holders of relevant NCVA/FETAC (now QQI) awards may apply through the CAO. Quality and Qualifications Ireland (QQI) operates within the NFQ, and has awards (formerly FETAC awards) placed at Level 5 (Certificate) or Level 6 (Advanced Certificate) of the framework.

What is Horticulture?

The term Horticulture is described as the science or art of cultivating fruits, vegetables, flowers or ornamental plants and can be divided into commercial and amenity sectors.

The Commercial sector is involved with the production of food crops and added value products such as fruits, vegetables and mushrooms in the field or under protection, and of ornamental products such as trees, shrubs and bedding plants.

The Amenity sector includes Garden Centre and DIY retailing, Landscape Design, Construction and Maintenance, the Turf Grass industry (golf course, other sports turf, etc.), the development and overseeing of public parks and gardens, roadside plantings, ecological conservation, sustainability and heritage projects.

Helpful Leaving Certificate Subjects

English, Mathematics, and Biology.

Work Placement

Formal work placement (minimum of 15 weeks) is an integral element of the course and takes place in Year 2.

Potential Areas of Employment

- Garden Centre Manager
- Organic Producer of Vegetables or Fruit
- Greens Keeper
- Nursery Stock Manager

First Year at a Glance

- Landscape design and planning
- Management of open spaces
- Introduction of finance for the agribusiness sector
- Botany: the science of growing plants
- The economic impact of horticulture on business
- IT Skills
- Basic mathematics to assist with decision making in a horticulture enterprise
- Learn how to operate and maintain agricultural related equipment including specific horticulture appliances
- Site Visits: e.g. include Bloomfields, Croke Park, Ballymaloe, and Fota House Gardens





About the Course

The course is unique in its mix of knowledge and skill in three distinct disciplines – business; science; and art.

There are two distinct areas within Horticulture.

- **Amenity:** This includes landscape design along with constructing and maintaining parks, public areas, sports grounds, recreation facilities and roadsides. Interior landscaping is a specialism within amenity horticulture which is concerned with the design, installation, and maintenance of plantings in shopping centres, office buildings, hotels, residences, etc.
- **Commercial:** This involves growing crops for sale. Crops include fruit and vegetables, nursery stock and bedding plants

The students attend both Cork Institute of Technology and Teagasc Clonakilty Agricultural College throughout the course.

- In Year 1, students typically spend four days in Teagasc Clonakilty Agricultural College and one day in CIT.
- In Year 2, students typically spend three days in Teagasc Clonakilty Agricultural College and two days in CIT.
- In Year 3, students typically spend five days in CIT.

Students are required to complete a work placement in Year 2 in a horticulture related business. It will involve a set of agreed objectives for the placement, as well as the assistance of a supervisor on site and a member of the CIT academic staff.

Further Studies

For details, see <http://business.cit.ie>

Suitably qualified graduates are eligible to apply for entry to the one year add-on

- > Bachelor of Science (Honours) in Horticulture (Level 8)

Graduates of the programme can also pursue specialisations in areas such as Botany, Biotechnology, and Business Management with other higher education institutes in Ireland and overseas.

Career Opportunities

In addition to the potential areas of employment listed, graduates may also be employed as Market Gardeners; Landscape Designers; Landscape Construction Managers; Plant Propagators; Nursery/Floral Production Managers; Tree Management/Arborist; Turf Management; Environmental Planning; and may also do research.

Contact Information

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Question Time

What is enjoyable about this course?

The course has a variety of subjects, projects and horticultural visits from very diverse content reflecting the Science, Business and Art of the Horticulture Industry itself. Students enjoy the area of Landscape Design and visiting world renowned large local gardens, field and glasshouse production of food or ornamental products.

What are the typical student numbers in first year?

First year course/class size is 20 which reflects the practical nature of the course. Smaller classes also play a key role in ensuring student success.

Do mature students study Horticulture?

Yes, this horticulture programme is a popular option for mature students with a genuine interest in this field of study.



▲ Teagasc Clonakilty Agricultural College